Background
It is important to include an effective hygiene promotion (HP) programme as part of all WASH interventions in an emergency response. HP activities encourage awareness of key public health risks among the affected population, and are enabled to adopt safe hygiene practices and make the best use of WASH facilities and services (including their operation and maintenance).

The Red Cross Red Crescent, unlike many organizations, is in a unique position of having community-based staff and volunteers and is well-placed to work with communities, which is essential in rolling out HP initiatives. However, experience has shown that during an emergency response the approach generally focuses on ‘delivering’ HP in the form of giving messages. The new “WASH guidelines for hygiene promotion in emergency operations” assist Red Cross Red Crescent staff and volunteers to work systematically, working through all the important steps for planning, implementing and monitoring HP, starting with understanding the problem, the barriers and motivators for behaviour change - with the community involved at all stages - listening and working with the affected community, ensuring the response is effective and appropriate to the needs. Although every situation is different, this approach, with a clear pathway, assists with quality assurance, linking with agreed standards, assuring effective implementation, with monitoring and training appropriate to the needs.

General objective
The overall aim is to increase the capacity of Asia Pacific National Societies to plan, implement and lead HP initiatives as part of a wider emergency water, sanitation and hygiene promotion (WASH) programme, which is relevant to the context to prevent water, sanitation and hygiene-related diseases.

Specific objectives
1. To introduce/orientate participants to the new IFRC WASH guidelines for hygiene promotion in emergency operations;
2. To strengthen participants’ technical skills and knowledge in delivering a training on the WASH guidelines for hygiene promotion in emergency operations;
3. To develop core skills of participatory facilitation and learning;
4. To train participants from Asia Pacific National Societies in a common methodology, in order to strengthen the network of WASH staff within the region; and
5. To work towards establishing the Bandung training centre as a hub for training in the Asia Pacific region.

Funding support
Funding support will be provided by the Japanese Red Cross Society and Australian Red Cross.

Palang Merah Indonesia (PMI) has committed to host the WASH guidelines for hygiene promotion in emergency operations ToT in partnership with the IFRC, at their Bandung training centre.
Training methodology
The proposed training curriculum is developed following the curriculum, lessons and feedback from two previous trainings done in Sweden (April 2018) and Austria (January 2019). The training is aimed at promoting the Participatory Adult Learning process. The training course is based on a series of modules, consisting of 8 steps for HP in emergencies. The emphasis is put on practice and exercises rather than on presentations. The training will be held over four days.

Expected profile of participants
The number of participants will be between 20 to 25, whom we expect will stem from diverse backgrounds and fulfil a suitable gender balance.

In order to ensure that participants have the necessary experience and skills, candidates for training must fit the following profile:
- A minimum of three years’ field experience with a background in WASH and/or public health and HP, with at least one emergency response experience;
- Fluent in both written and spoken English, as well as presentation skills;
- Basic facilitation skills;
- Willing and available to facilitate related trainings, participate in refresher courses and communities of practice;
- Able to bring and share their own experiences about HP activities;
- Join the on-line course (one e-learning course) and must successfully complete it;

The Asia Pacific Regional Office (APRO) shall send the list of participants who completed the on-line course to the National Societies, who will then submit their selected candidate based on the list.

Training organization
PMI with the IFRC Country Cluster Support Team (CCST) in Jakarta, and with the support of the APRO will host the training.

The WASH team at the APRO, in coordination with the IFRC CCST in Jakarta, will be responsible for finance and technical management of the curriculum.

Contact Information
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