ONE BILLION COALITION FOR RESILIENCE

SEA LEADERSHIP MEETING

21-22 September 2017
Brief Story of a Common Ambition
Collective Impact of the One Billion Coalition

One Billion people taking action to overcome intensifying / increasing...
- conflict
- hazards
- vulnerabilities
- hunger
- crisis
- disease

...and have safe and resilient communities that are...
- prepared
- healthy
- knowledgeable
- organized
- connected

...and have...
- infrastructure
- services
- economic opportunities
- natural assets

www.1billion.org
Saving lives, changing minds.
A global policy commitment

• 2015 International Conference
• Davos 2016 & 2017
• SDGs/Climate talks
• Sendai DRR

The Humanitarian Grand Bargain:
• 25 per cent of humanitarian funding to local and national responders
• A participation revolution
• Use existing resources and capabilities to Reduce vulnerabilities.

... that the One Billion Coalition for Resilience has solutions for.
A local to global opportunity

WHO WE ARE

Local impact, global reach

- 190 National Red Cross and Red Crescent Societies
- Around 17 million volunteers
- 80 million members
- Reaching more than 160 million people every year
IFRC IN ASIA PACIFIC AT A GLANCE

The IFRC Secretariat has a network of offices and technical experts in the Asia Pacific region who work with National Red Cross and Red Crescent Societies to increase the reach, quality and impact of the programmes and services they deliver that build community resilience.

Our Network
- 38 Red Cross and Red Crescent National Societies
- +132,000 branches and local units
- +122,000 paid staff
- 7.9 million volunteers, 70% are Youth

Our Investment
13.2 billion CHF

Our Reach
- 10.4 million donated blood to National Society blood services
- 51.5 million reached by long term services and development programmes
- 12.6 million reached by disaster response and early recovery programmes
- 15.9 million reached by disaster preparedness and risk reduction programmes
A unique value proposition – DRR mapping

Figure 2: Number of people reached per region
How it has been leveraged by the Red Cross Red Crescent in Asia Pacific?
The 1BC as a ‘marketing’ tool

New-Zealand,

By 2025 **1.5m Kiwis**

are taking active steps
towards
enhancing community resilience.

<table>
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<tr>
<th>Ready Communities</th>
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<tr>
<td>First Aid &amp; Hazard Apps</td>
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<td>Neighbourly</td>
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<td>Red Cross shops and service centres – 66 gateways</td>
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<td>Community Resilience Advisor – 6 pilot projects – pillowcase, NZ Post</td>
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<td>Resilient Wellington</td>
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<td>New Disaster Management Strategy</td>
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<td>Ready business</td>
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<td>Ready families</td>
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GOAL 3 TARGETS

10 long term private sector partnerships

20 Joint emergency operations, supporting 20,000 men, women and children

500 Facebook followers on official page

Reach 50,000 people, contributing to the One Billion Coalition for Resilience

10 Formal agreements with government and other stakeholders
The 1BC as a ‘planning’ frame
The 1BC as a ‘planning’ frame

- 6000 trained on First Aid
- 80,000 reached through Health Care
- 29,000 blood donors
- 80,000 reached through social care
- 3000 trained volunteers

MRCS contributions to the One Billion Coalition

- 80,000 reached through DM
- 100,000 youth mobilized
- 500,000 MRCS members
- 450 emergency responders
- 99 Helpful Groups
The 1BC as a collaboration vehicle

PARTNERS FOR RESILIENCE

CENACED

Private Sector
Humanitarian
Platform
MADAGASCAR

The 1BC

A Catalyst for Change

Thought Leadership
- Research and modeling
- Influence
- Reach

Catalyse
- Risk engineering
- Financial resources
- Influence and advocacy

Global Reach
- Community presence
- Scale
- Influence and advocacy

Practical Action
- Technical innovation
- Small and agile innovation and ideas piloting

Australian Red Cross
iag
INVESTA
Munich RE
OPTUS
Westpac

YOU CAN'T GET BACK WHAT YOU'VE LOST
But you can protect what matters most
redcross.org.au/prepare

Your Emergency RediPlan
TOWARDS ONE BILLION TARGET

Let’s keep it simple

Accompany  Enable  Connect

# of people ACCOMPANIED, ENABLED, CONNECTED in the face of growing risks and/or to reduce their vulnerability
# of volunteers and youth ENABLED to take action within their communities

ONE SIMPLE REPORT EVERY YEAR
From competition to collaboration

Convene and aggregate contributions from partners to common outcomes:

➢ Governments – disaster law, infrastructures, access to services, support to community resilience
➢ Corporates – People reached through partnerships, employees engaged, employees trained...
➢ Schools – Number of students trained (disaster readiness, first aid...)
➢ Individuals and local coalitions: Innovative solutions and tools to foster participation
http://media.ifrc.org/1bc/resilience-map/

How many people is your program or app reaching with Resilience engagement? (Users, Customers, Beneficiaries, etc...) *(required)*

How are these people being reached? *(what type of service or engagement are they receiving)* *(required)*

How many actions/activities have been taken to build resilience?
Visit the 1BC Microsite -
Put Your Resilience on the Map -
Email 1BC -
Follow us on Twitter -
Connect on Facebook -

http://www.onebillioncoalition.org
http://media.ifrc.org/1bc/resilience-map/
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@1BC4Resilience
http://www.facebook.com/1BC4Resilience

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