Welcome

This project is funded by the European Union

Rights of Migrants in Action

ASIA REGIONAL CONSULTATION
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OnTrackMedia Indonesia, Indonesia
Background

EAST NUSA TENGGARA

9th largest sender of migrant workers
- BNP2TKI, 2016

#1 Most cases of human trafficking
- IOM, 2015

82% of human trafficking victims are women
- IOM, 2014
Objectives

1. Promoting Safe Migration and the protection of migrant workers in East Nusa Tenggara

2. Raising people’s awareness on the dangers of human trafficking and the importance of safe migration
Counterparts

**Government**

- Pemerintah Provinsi Nusa Tenggara Timur
- Dinas Pendidikan dan Kebudayaan Provinsi NTT
- Dinas Tenaga Kerja dan Transmigrasi Nusa Tenggara Timur

**CSOs**

- Timor Tengah Selatan Regency
  - CIS Timor
- Southwest & West Sumba Regency
- Kupang City
  - Yayasan Pengembangan Kemanusiaan Donders

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www.ifrc.org
Saving lives, changing minds.
Target population/beneficiaries

People from 220 villages across 5 regencies in East Nusa Tenggara

Teachers & jr. high school students from over 110 schools the 5 target areas
Approach

- Devise a communication strategy specifically designed for the beneficiaries, based on an assessment in 5 regencies.
- Partner with local CSOs and Provincial Office of Education to reach the general public & schools.
- Revitalize the Provincial Anti-trafficking Task Force & Provincial Training Center.
- Seek endorsement from provincial government and acknowledgement as part of the provincial program “Stop Bajual Orang NTT” (Stop Selling NTT People).
Mimpi Beta

Developed training materials:

1. Educative drama: *Mimpi Beta* (My Dream)
2. Facilitator guidebook on safe migration

Distributed 500 kits to government, schools, sending agencies, and CSOs
STOPTRAFIKING

One-stop bilingual information portal

www.stoptrafiking.or.id

Features:

1. Information on procedures, requirements, tips & tricks to migrate safely
2. Latest news related to migrant workers & human trafficking
3. Links to useful websites and other organisations
4. Access to all of OTMI’s communication materials related to safe migration
Achievements

More than 250 Junior High School teachers & CSO representatives/ volunteers equipped with knowledge and training tools to educate students & general public about safe migration
Achievements

Over 14,000 junior high school students and 22,000 villagers in 5 regencies exposed to safe migration information.

Result:
90% of students in FGD were able to identify the methods used by illegal recruiters. Over 95% would rather find work in their own areas than work abroad.
Achievements

Schools, churches, and communities have committed to continue spreading information through OTMI’s video during school orientation period & community gatherings.
Achievements

Action-plan drafted on revitalization of the East Nusa Tenggara Provincial Anti-Trafficking Task Force at workshop attended by 24 government officials, CSOs, and academics.

Follow up FGD in March 2017 at the Provincial Office of Manpower and Transmigration.
Key obstacles and challenges

- Coordination between stakeholders
- Political stability and political will
- Technical challenges in East Nusa Tenggara
- Turnover of teachers and headmasters
Lessons learned

- Videos are effective in engaging and getting a message across to the audience, especially with the use of local language & locally known actors
- Videos should be accompanied by additional communication materials in case technical problems arise
- Approach and lobby officials to get their commitment, strengthened by an official agreement
Lessons learned

- Safe migration education can be used to supplement the current school curriculum on migration that is still limited (according to teachers who participated in OTMI’s FGD)
- Assessments are vital, and can reveal findings that can change the project approach and activities to suit the beneficiaries
Next steps

- Cooperate with the Provincial Office of Education to distribute the videos to other schools that did not participate in the activities
- Publish a lessons learned and best practices book that will be distributed to partners and other stakeholders
- Further advocating the commitment of stakeholders in East Nusa Tenggara to revitalize the provincial task force
- Continuous promotion and management of the stoptrafiking.or.id website
THANK YOU

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