Section: Youth as leaders

Strategic direction #1: Ensuring youth participation in decision-making at all levels of management, governance, and service delivery

Recommended actions:
1. Create environments that recognise and utilise the leadership skills of all individuals, including young people.
2. Increase membership of youth within the National Society and create youth-led structures that allow elected youth leaders to represent their peers and voice youth issues throughout the National Society governance structures.
3. Establish mechanisms to ensure gender equality in decision-making bodies, taking into account the diversity of volunteers and communities served.
4. Actively consult National Society youth leaders to add value in all National Society activities.
5. Create and promote environments where youth leaders are deeply connected to a range of youth communities.

Strategic direction #2: Strengthening the leading role of young people in connecting with vulnerable and marginalized people, advocating for and with them, and identifying and tackling emerging issues together.

Recommended actions:
1. Provide relevant educational opportunities and tools for young people so that they embrace humanitarian values, learn how to effectively advocate, and acquire inter-personal and life skills to serve diverse communities.
2. Ensure that young volunteers can mutually engage and support their peers in marginalized communities.

Strategic direction #3: Prioritizing and investing in personal and professional development for current and future leadership roles of young people.

Recommended actions:
1. Provide relevant educational opportunities to prepare young people to assume and advance in leadership roles and responsibilities.
2. Provide opportunities for youth leaders to learn from the experiences of senior leadership and facilitate a smooth transition between current and future leaders.
3. Establish formal and informal mentoring systems as a tool to enhance youth development in the National Society and introduce mechanisms which identify and capitalise on the talents of young people engaged with RCRC.
4. Establish specific communication platforms (e.g. discussion meetings, etc.) so that staff and volunteers of all ages can take an interest in and act upon youth opinions in the National Society.

Strategic direction #4: Strengthening the leading role of young people in opening the doors to new partnerships

Recommended actions:
1. Support participation of RCRC youth leaders in networking platforms (national youth alliances, youth council, etc.) specifically created for addressing matters of youth development and action.
2. Nominate and support youth leaders to represent the National Society in various networks, e.g. national networks of technical experts, thematic networking initiatives, Regional RCRC Youth Networks, including those with external organisations and partners.

Section: Youth as volunteers

Strategic direction #1: Increasing meaningful engagement of young volunteers

Recommended actions:
1. Integrate humanitarian education in school curricula and non-formal education settings.
2. Offer a wide range of volunteering opportunities for children, adolescents, and young adults that will attract members of under-represented groups and reflect the make-up of the local community.
3. Complement traditional forms and ways of volunteering with innovative, non-traditional ways of youth volunteering, including shorter term participation, online volunteering and less formal forms of engagement.

Strategic direction #2: Motivating and retaining young volunteers.

Recommended actions:
1. Recognise and support efforts of young volunteers to engage in programs and services delivered by the National Society in their community.
2. Adjust volunteer management systems to enhance capacity building and encourage leadership skills in young volunteers.
3. Provide coaching and other leadership opportunities for skills development such as training and engagement in roles with increased responsibility and complexity that will result in furthering life skills and increase employability of RCRC young volunteers in the domestic and local labour markets.
4. Outline clear pathways and provide support for the smooth transition of children, adolescents, and young adults within the range of volunteering opportunities of the National Society; this would also encourage seamless reflection of youth in the local community.

Strategic direction #3: Guaranteeing the well-being, security, and safety of young volunteers throughout, and after their engagement in RCRC programmes and services

Recommended actions:
1. Provide young volunteers with the necessary information, training and resources to ensure that they are able to protect their physical health, mental wellbeing and personal property while engaged with RCRC voluntary programs and services.
2. Insure young volunteers through the IFRC Volunteer Accident Insurance or similar plans.
3. Complement traditional forms and ways of volunteering with innovative, non-formal approaches to addressing needs of vulnerable people and the National Society while building on traditions, best practices, and lessons learnt.

Section: Youth as beneficiaries

Strategic direction #1: Promoting Fundamental Principles and humanitarian values to all young people as a means of changing minds, saving lives, and strengthening resilience

Recommended actions:
1. Establish RCRC Fundamental Principles and humanitarian values as the foundation for the individual’s ethical behaviour.
2. Promote the Fundamental Principles and humanitarian values as the foundation for RCRC advocacy on behalf of and with marginalized groups.
3. Incorporate non-formal methods and peer-to-peer approaches in the dissemination of the Fundamental Principles and humanitarian values within the National Society and its programmes in communities.
4. Incorporate the IFRC framework of strengthening resilience in all programmes targeting or working with young people.
5. Engage young beneficiaries as key advocates in changing minds and as agents of change in strengthening the resilience of their communities.

Strategic direction #2: Strengthening personal capacities of young beneficiaries by putting special emphasis on their abilities and developmental needs

Recommended actions:
1. Provide training and educational opportunities for staff and volunteers to enhance their capacity to work with young people of all ages.
2. Integrate psychosocial support in all programmes with young people.
3. Integrate life skills training for young beneficiaries in all programmes where youth are engaged.
4. Promote personal competencies that children, adolescents, and young adults acquire through their engagement in RCRC programmes.
5. Include children, adolescents, and young adults in the design, implementation, monitoring and evaluation of all programmes they participate in.

Strategic direction #3: Developing a culture of young beneficiaries taking action and giving back to their communities

Recommended actions:
1. Recognise young beneficiaries as key to RCRC actions and community development and include them as key stakeholders in service delivery bearing their specific needs in mind.
2. Apply mechanisms for peer-to-peer mentoring amongst young beneficiaries so that they become empowered and participate in decision-making processes.
3. Seek feedback from young beneficiaries on all aspects of National Society’s program and service delivery.
4. Review internal procedures to ensure the participation of young beneficiaries in bodies that represent the National Society’s beneficiaries.

Strategic direction #4: Maintaining relevance and responsiveness of all RC/RC programmes and services to the needs of young beneficiaries and marginalized youth groups

Recommended actions:
1. Conduct vulnerability and capacity assessments with a specific focus on involving young people, especially in programmes and services targeting young beneficiaries.
2. Set mechanisms for self-assessment of the National Society’s outreach to young beneficiaries.
3. Partner with external expert stakeholders to identify and address needs of vulnerable youth and marginalized youth groups.