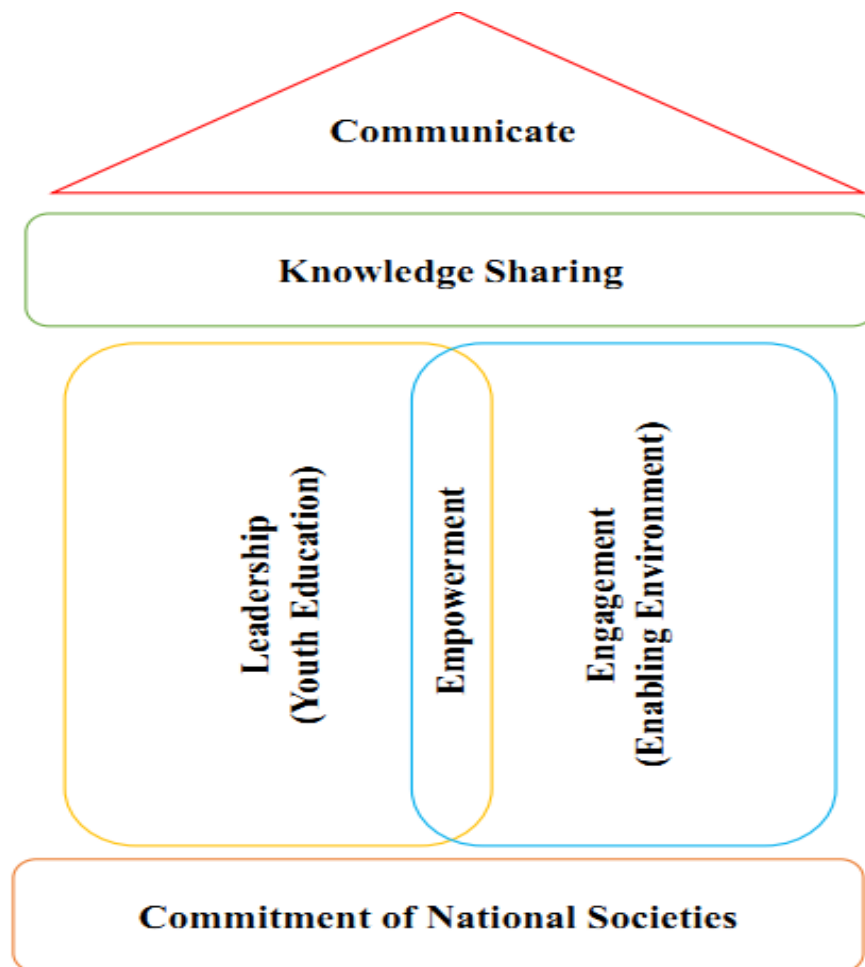


***18th Annual South-East Asia Red Cross Red Crescent  
Leaders Virtual Meeting / Bangkok  
16 - 17 September 2021***

***Red Cross Red Crescent  
Southeast Asia Youth Network - SEAYN***

## ***SEAYN Action Plan 2021/2022***

- Maintain and strengthen the 4 working groups established in August 2020
- Readjust the range of activities of each of the working group based on the feedback from members
- Reconfirm NSs' interests in joining working groups



## Working Groups – 2021-2022

Youth as Leaders  
(Youth Education)

*Singapore Red Cross Society (technical lead)*  
**Thai Red Cross Society** (co-lead, report to CT)  
Timor-Leste Red Cross Society

Youth Engagement  
(Enabling  
Environment)

Cambodian Red Cross Society  
Lao Red Cross  
**Myanmar Red Cross Society (lead)**  
Philippine Red Cross  
The Thai Red Cross Society

Knowledge  
Sharing

Brunei Darussalam Red Crescent Society  
Palang Merah Indonesia  
Philippine Red Cross  
Singapore Red Cross  
**Viet Nam Red Cross Society (lead)**

Communicate

**Malaysian Red Crescent Society (lead)**  
Philippine Red Cross  
Viet Nam Red Cross Society  
Supported by Jevlin Solim (PMI)

# Youth as Leaders (Youth Education)



## Red Cross Red Crescent Youth Activities 2020

Case Studies from  
Southeast Asia and East Asia



### CAMBODIAN RED CROSS

#### Country

1 Municipal  
24 Provinces

#### No. of branches with activities in schools

25 out of 25 branches

#### Presence of Guidelines/ Policies

Yes

#### Funding

- National Society
- IFRC
- Light for the world
- Private sectors

#### Partners

- Light for the world
- Cambodia Airport
- Ministry of Education, Youth and Sport
- Ministry of Public Work and Transport

### Case 4: Preparing for the New Normal

To provide the necessary support to Chapter Service Representatives and Focal Persons of the Philippine Red Cross Youths, workshops were conducted to equip them with the knowledge to transit from implementing physical activities to virtual activities. The first phase of the training focused on the fundamentals and basics of conducting online activities while the second phase equipped participants with the knowledge to manage and optimise the use of social media platforms to implement and promote activities by Philippine Red Cross. Some online activities by local Chapters are as follows:



### Case 1: COVID-19 Response

In response to the increase in sexual and gender-based violence (SGBV) cases as a result of COVID-19, Cambodian Red Cross conducted training and awareness raising activities over three months in 2020 to promote inclusion and gender-based non-violence. The activities primarily targeted individuals aged 15 to 30.

Before implementing SGBV-related activities, Cambodian Red Cross shares that it is important to follow the guidelines of local authorities such as the Ministry of Health as well as international recommendations such as the World Health Organization.

In addition, Cambodian Red Cross was actively involved in COVID-19 prevention through community engagement activities over the past one year. By raising awareness of the symptoms of COVID-19 and communicating prevention strategies to the local communities, Cambodian Red Cross aims to equip local community members with the knowledge to take preventive actions as and when required. Through their community engagement activities, basic hygiene materials are also provided to increase engagement and response from members of the local communities.

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## ***Youth as Leaders (Youth Education)***

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- Purpose: To **educate**, **equip**, and **empower** youths to become **leaders** of humanitarian action
  
- Activities and Targets 2021/2022
  1. Continue the collaboration with EAYN to produce the Case Study on RCRC Education Programmes in schools (to be published by December 2021)
  2. Organise at least one sharing session within SEAYN

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## ***Youth Engagement (Enabling Environment)***

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- **Activities 2021/2022**
  1. Provide peer-to-peer support and exchange of best practices on the implementation of the Youth Engagement Self-Assessment
  2. Create a common database where to collect Youth Policies, Youth Engagement Strategies and Volunteering Policies of RCRC SEA National Societies
  
- **Targets 2021/2022**
  1. One sharing session on the (online) piloting of Youth Engagement Self-Assessment Toolkit
  2. One database created (each NS provides a summary in English)

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## ***Knowledge Sharing***

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- Activities and Targets 2021/2022
  1. Produce 1-2 monthly short article(s) to be added in SEA monthly newsletters
  2. Produce 1 mid-term report highlighting youth activities.
  3. Produce 1 end-of-term report highlighting youth activities of the left 6 months (from October 2021 to April 2022).
  4. Produce any ad hoc publications
  5. Organize one internal sharing session



# Youth Articles in RCRC SEA Monthly E-newsletters

## Youth: All in for Climate Action



### The SEAYN Youth Projects on Climate Action



Above: A screenshot from a virtual session on Climate Change held by SEAYN in collaboration with the Red Cross Red Crescent Climate Center. Picture Courtesy: SEAYN

The Southeast Asia Youth Network (SEAYN) is supporting several different initiatives by the youth to address climate change through micro projects issued under the #SEAYNCallforProposal.

SEAYN is collaborating with the Red Cross Red Crescent Climate Center to help the youth understand the impact of climate change such as intense floods, droughts, heatwaves, melting glaciers, and rising sea-levels. They are also exploring ways to adapt to climate change and the role of the youth in helping their communities adapt.

This collaboration is being done through virtual sessions of the Climate Center with youth from different countries of South east Asia. For SEAYN, reducing the negative impact of climate change is a key priority to ensure a safe, just and equitable world for the future.

## Youth: Re-cycling plastic waste

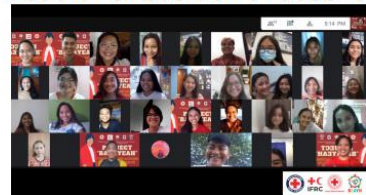


Above: Youth from CVTL gather together to re-cycle plastic waste from their communities. Picture Courtesy: CVTL

The Southeast Asia Youth Network (SEAYN) is supporting several initiatives by the youth to address climate change through micro projects issued under the #SEAYNCallforProposal.

In Timor Leste, youth are recycling plastic waste into flowers for sale. Recycling plastic reduces flooding by preventing drains and rivers from becoming clogged with plastic. Earlier this year, the worst floods in decades submerged several areas of Timor Leste, around the capital, Dili. There's urgency in these efforts by youth to tackle climate disasters and keep their country green.

## Youth: Periods Don't Pause for Pandemics



Above: Screenshots from the webinar and training for volunteers of project BabaYEAH. Picture Courtesy: PRC

This year the Red Cross Youth-Philippines is highlighting the importance of menstrual health management during the pandemic, with the theme: "Periods Don't Pause for Pandemics."

They launched Project BabaYEAH (Youth Engaged Action for Women's Health), coined from a local term- *babaye*, which means "woman", Project BabaYEAH: is focused on addressing menstrual hygiene needs of women

BabaYEAH aims to empower reproductive-age women of Dumaguete City in the central Visayas region to take care of their reproductive health while also reducing waste from single-use sanitary pads and tampons. The project will distribute reusable menstrual hygiene kits to rehabilitation centres for abused women and children and to communities with the largest number of menstruating women in collaboration with local product makers and the city health office.

The project has recruited and trained volunteers to raise awareness among communities. An online webinar was also conducted where a specialist doctor in Obstetrics and Gynecology debunked common myths associated with menstruation and spoke about diseases and complications affecting menstruating women.



# The 2020 SEAYN COVID-19 Report



SOUTHEAST ASIA RED CROSS AND RED CRESCENT SOCIETIES

## COVID-19 RESPONSE ACTIVITIES BY YOUTHS

A look back at the achievements of the Southeast Asia Youth Network on coping with the COVID-19 pandemic in 2020

**Highlights from the challenging year of 2020:**

**REVITALIZATION IN PARALLEL WITH THE AWARENESS OF A GLOBAL PANDEMIC**

Anyone can be a hero. Donate blood today.





IEC materials developed by SEAYN Communications Task Force - August 2020



YABC Facilitators of Thai Red Cross Society performing a Qi Gong exercise - April 2020

**1ST SEAYN COVID-19 WEBINAR - RAISING AWARENESS INTERVENTIONS (APRIL 9, 2020)**

In this occasion, Youth Leaders and Staff from 11 National Societies exchanged some of the best practices and experiences in awareness raising interventions carried out by youth volunteers.

Cambodian, Red Cross, Thai Red Cross and Viet Nam Red Cross shared their experience in creating and distributing IEC material (leaflets, posters, songs, music videos) in their communities!

**Changing to the online-based approach**

**HOW WE SUCCESSFULLY LAUNCHED OUR 7 WEBINARS ON COVID-19 RESPONSE!**

On March 19, 2020, the annual meeting of the Southeast Asia Youth Network (SEAYN) took place in an unusual way. Instead of greeting each other in person, Red Cross and Red Crescent Representatives from 11 Southeast Asian nations gathered up and voted to renew the coordination team through an online election, which was indeed the first ever internet-based annual meeting of the network. We then came to recognize that while ensuring the revitalisation process of the SEAYN is a must, how we were going to achieve that would most likely be associated with COVID-19 response activities, via an online platform.

Since then, SEAYN members exerted their efforts to successfully organize our 7 important COVID-19 webinars, reaching out to members of other sub-regional networks in the Asia-Pacific region. Communication was also a key driving force of our activities. The SEAYN Comms Task Force was established, to effectively raise awareness of the pandemic, and help the SEAYN better reach out to those who share the same interests with us. Many SEAYN members had the chance to raise their voices in prestigious regional and international forums such as the RED Talk Series, the Southeast Asia Red Cross and Red Crescent Leadership Meeting, and so on. In any of those event, COVID-19 response acts were emphasized as a pivotal part of our inspiration stories, the COVID-19 pandemic might have separated us apart from each other physically, but could not divide our shared will to forge ahead spread humanitarian values to our communities, not a single bit.

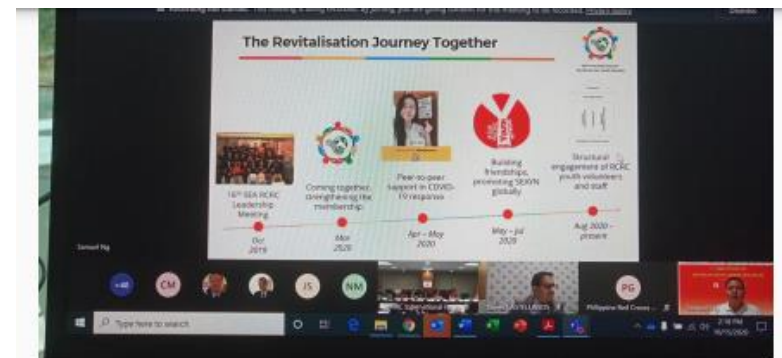
Here are some of the memorable milestones of the SEAYN in coping with the COVID-19 pandemic in the year 2020.

**Achievement**

sharing leaflets and poster to community  
RCV & RCV always joining with CRC staff for sharing leaflets & poster to School and Community.



Moment during Cambodian Red Cross's presentation - April 2020



## Raising our voices in regional and international forums

### FROM RED TALK THE SERIES TO THE SOUTHEAST ASIA RED CROSS AND RED CRESCENT LEADERSHIP MEETING

On August 12, 2020, Hai Nam Pham (Deputy-Chair of SEAYN), Simin Say (SEAYN Youth Representative of Singapore Red Cross), Michelle Chew (IFRC Youth Commission Member, Asia Pacific Representative), and Kritsada Lee (Youth Volunteer of the Thai Red Cross) took part in a new issue of the RED Talk series organized by the IFRC, celebrating the International Youth Day. During this meeting, they got to share their inspirational volunteering stories amid the severe pandemic. The online session was broadcast globally and attracted the attention of thousands of people.

On October 19, the Southeast Asia Red Cross and Red Crescent Leadership Meeting was held via an online platform, for the very first time. Samuel Ng Ser Kial, Chair and Hai Nam Pham, Deputy-Chair of the SEAYN delivered a passionate 15-minute presentation on the activities of the SEAYN. The network's effort in many aspects, especially in dealing with COVID-19, were praised by National Societies' Leaders.

The participation of SEAYN's representatives in this integral annual meeting, highlighted the determination of SEA Red Cross and Red Crescent Leaders to revitalize the network and making it an active actor in benefiting

youths in southeast Asia, especially within the context of the enormous challenged posed by COVID-19.

On December 5, Representatives from all 11 National Societies of the network participated in a 24-hour LIVE event, celebrating the International Volunteer Day. Each of their amazing volunteering story on dealing with the COVID-19 pandemic was shared from a very personal perspective. The session attracted speakers from 192 countries, and was broadcast worldwide through many social networking sites.

2020 was tough for Red Cross and Red Crescent staff and volunteers in the sense that the pandemic made it extremely difficult for us to perform our humanitarian activities. On the bright side, however, it has given us the experience of a lifetime, to constantly adapt and innovate ourselves. For SEAYN's part, we shall continue the work we do to embrace the humanitarian values we respect, and eventually to alleviate the sufferings of people in our community.

**THE END.**

**"MEANINGFUL YOUTH EMPOWERMENT IS LIKE A REST STOP ON A HIGHWAY. IT IS A PLACE FOR THE YOUTH TO REST AFTER THEIR LONG JOURNEY, TO HELP THEM UNDERSTAND THEIR JOURNEY SO FAR." - SAMUEL NG, 2020 CHAIR OF THE SOUTHEAST ASIA YOUTH NETWORK.**

The SEAYN Chair's statement was quoted from his speech in the ASEAN Interactive Webinar Series on ASEAN Youth and COVID-19, an important online meeting which was attended by many SEAYN representatives.



Southeast Asian speakers having fun during the RED talk - August 2020

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## ***Communication***

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- To engage and motivate young people to volunteer through our Facebook page (@RCRSEAYN):
  1. Cross-postings to promote SEA NSes youth activities
  2. Promote SEAYN activities/region's initiatives
  3. Commemorate RC and youth-related day
  4. Implement interesting content/communication initiatives
  5. Any ad hoc communication request/needs
  6. Organise communications activities for youth

# Communication


**RCRC SEAYN**

@RCRCSEAYN · Youth organisation


**RCRC SEAYN**

11 September at 18:00 · 🌐

Everyone can save lives

It is important to bear in mind that everyone, regardless of age, can be an actor in implementing life-saving actions and making their environment safer.

Learn about first aid today!... See more

Be a first aid hero at school and in your community!



Everyone can learn first aid and save lives!



Learn how to avoid accidents and what to do if an emergency happens!



7

4 shares



Like



Comment



Share


**RCRC SEAYN**

28 August at 13:00 · 🌐

#SEAYNCallforProposals Update

Lao Red Cross

Pre and Post Disaster Mental Health Project... See more



Lao Red Cross Youth is 😊 feeling happy.

26 August at 17:54 · 🌐


**RCRC SEAYN**

29 August at 13:00 · 🌐

#SEAYNCallforProposals Update

PALANG MERAH INDONESIA Klaten "Health Promotion"

On 30 and 31 July, Youth volunteers of Palang Merah Indonesia (Klaten Branch) organized training on disaster preparedness and health promotion for thirty youths who are directly affected by the eruption of Mount Merapi (Indonesia's most active volcano). The training was combined with a disaster simulation and PSP session, using educational materials developed by the youth teams to enhance participation... See more



22



# ***A Youth-Empowering Initiative***



**RED CROSS RED CRESCENT**  
**SOUTHEAST ASIA YOUTH NETWORK (SEAYN)**

## **CALL FOR PROPOSALS!**

**Promoting Ownership, Empowering Youth in  
Red Cross/Red Crescent National Societies**

## **Purpose of the Call for Proposals**

“This Call for Proposals aims at empowering the RCRC youth of Southeast Asia by providing them with a concrete opportunity to conceptualise and implement projects that will benefit vulnerable communities in their countries and / or in the Southeast Asia region.”

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## ***Responding to the call of RCRC SEA Leaders***

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- a. Digitalisation** - The use of technology to improve a process, system, workflow, or service (also training) of the National Society/ies, to increase the efficiency and effectiveness of RCRC work.
- b. Innovation** - The creation of a new product, method, system, or service that increases the RCRC capacity to support the most vulnerable.
- c. Blood donation** - To raise awareness, advocate, encourage and support eligible donors to donate blood in their home country.
- d. Health Promotion, including Mental Health and Psychosocial Support** - Activities that benefit the physical and mental wellbeing of the RCRC staff, volunteers and/or the vulnerable population.
- e. Climate Change Action** - Activities that build the knowledge and capacity of RCRC staff, volunteers and of communities and that mobilise positive action to address the climate and environmental crises.

## **Regional project**

### **Project Ecoutez**

Singapore Red Cross, Philippines Red Cross, Indonesian Red Cross

### **Manga Style Climate Action IEC Materials**

Philippines Red Cross, Malaysian Red Crescent, Singapore Red Cross

## **National project**

**Youth Engagement in  
Environment Protection**  
Cambodian Red Cross

**Keep Timor-Leste Green**  
Timor-Leste Red Cross

**Pre and Post-disaster  
Mental Health**  
Laos Red Cross

**Virtual Education and Online  
Training Management**  
Indonesian Red Cross

**Stay Healthy And be Prepared For  
Disasters During Covid-19 Pandemic**  
Indonesian Red Cross

**Training of Digitalization Hazard,  
Vulnerability, Risk and Capacity Maps**  
Indonesian Red Cross

**Young Humanitarian Online  
Workshop (Y-HOW)**  
Malaysian Red Crescent

**Youth Online Learning Platform**  
Malaysian Red Crescent

**BabaYEAH: Youth Engaged Action  
for Women's Health**  
Philippines Red Cross

**Go Bike Project**  
Philippines Red Cross

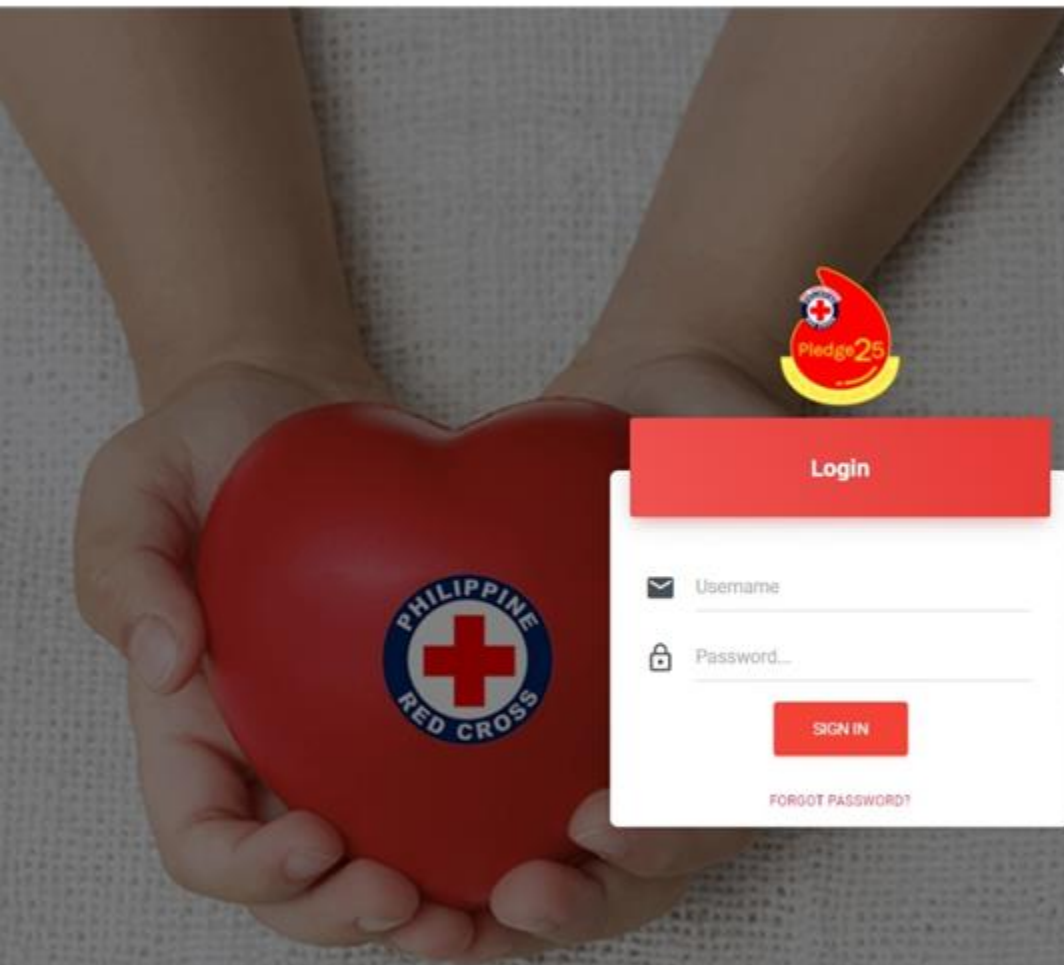
**RCY Mental Health Festival 2021**  
Philippines Red Cross

**Pledge 25 Information Management System**  
Philippines Red Cross

**Improving the Efficiency of Tele-recruiting  
of Blood Donors using Data Analytics**  
Singapore Red Cross



# ***Youth Engagement in Blood Donation, Digitalisation, Innovation - Responding to COVID-19 challenges!***



REGISTER

LOGIN

CONTACT US

## **Pledge25 Web App**

- Pledge25 – a youth blood donation program where volunteers pledge to donate regularly (3-4 times a year) until they reach 25.
- A mobile web platform to digitalize donor registration system and record tracking, scheduling, and education campaigns.
- Aimed to mobilize young blood despite the quarantine restrictions through.

# ***Youth Engagement in Climate Action***

## **Youth Engagement in Environmental Protection Climate Action funded under the SEAYN Call for Proposal 2021**

- Raising awareness campaign on Climate Change Action to RCY, non-RCY and people in community. (T: 112p)
- Planting trees (1,150 trees) in 9 different areas
- Producing a video documentary





# Youth Engagement in MHPSS

- Spreading **awareness** of mental health issues amongst youths in ASEAN, particularly **Singapore, Indonesia, and The Philippines**
- Building **safe spaces** and provide supports to youths dealing with mental health issues
- Empower youths to **support** their **peers** who are currently facing mental health issues



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# ***Capturing the Youth Voice***

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# Open floor for questions, suggestions and comments!



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***Thank You!***

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**SEAYN**

Red Cross Red Crescent Southeast Asia Youth Network



**FOR FURTHER INFORMATION ON SEAYN, PLEASE CONTACT:**

**IFRC CCD Bangkok – SEAYN Secretariat**

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