



The Thai Red Cross Society's Update on COVID-19





COVID-19 Situation in Thailand

- Confirmed cases: 3,628
- New Case(s): 6
- Death(s): 59
- Recovered: 3,441
- Hospitalized: 128

Source: Department of Disease Control (as of 9 October 2020)

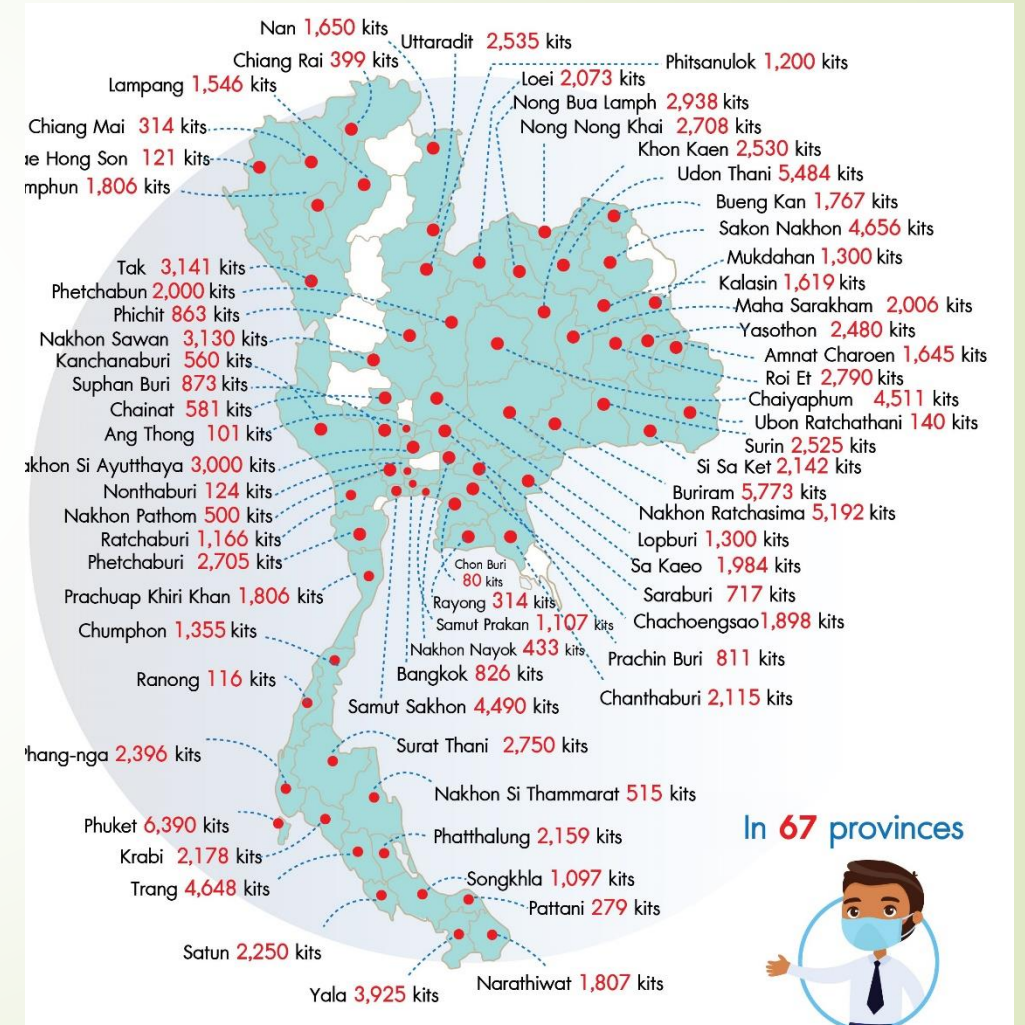


Responses to COVID-19 Outbreak

➤ Provided assistance to adversely affected people and migrant workers in quarantine at home

➤ Distributed relief kits and drinking water:

- 67 Provinces
- 134K Relief kits
- 89 million THB



In 67 provinces







Responses to COVID-19 Outbreak (cont.)

- Mobile kitchens (HRH Princess Maha Chakri Sirindhorn, HQ & Provincial TRC Chapters):
 - Daily cook & distribution for 4 months (Apr – Aug 2020)
 - More than 200K sets of food and drinks
 - 8 provinces (including Bangkok)





Responses to COVID-19 Outbreak (cont.)

- Produced and distributed necessary kits by volunteers, including RCYs:
 - Protective equipment ex. cloth face masks, thermometers, etc.
 - Hygiene kits ex. alcohol gel
 - IEC materials & social media infographics ex. COVID-19 preventive posters, COVID-19 awareness raised flyers, healthcare worker appreciation songs, etc.

- Volunteering practice showcase with international youth networks
 - ASEAN Webinar on Youth and COVID-19
 - SEAYN Webinar on COVID-19 related to SGBV, migrants, gender, social inclusion etc.

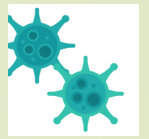




Responses to COVID-19 Outbreak (cont.)

- ▶ One stop service Emerging Infectious Diseases Clinical Center,
Thai Red Cross Society
- ▶ COVID-19 vaccination by Vaccines Research Center,
Chulalongkorn University in collaboration with University of
Pennsylvania:
 - ▶ Effective test results on monkeys
 - ▶ To be tested on human volunteers starting from Oct 2020
 - ▶ To be launched by mid-Y2021
- ▶ Fund Raising activities to fight COVID-19





Fund Raising activities to fight Covid-19

- The Power of 63 baht in 63 days campaign

- To buy Relief Kits for affected people and needy people
- To distribute cook-food through the mobile kitchens (HRH Princess Maha Chakri Sirindhorn, HQ & Provincial TRC Chapters)

Media : TVC, Radio, Newspaper, Social media, Online media, Clip Video, Billboard, Cut out, Banner, Poster, Roadshow and etc

Period : May7-Jul31, 2020



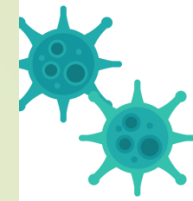
- Giving Live Concert

- Giving Life Music
- Talkative Covidisation

Media : Live@ Facebook Fanpage 1. Workpoint Entertainment 2. The Thai Red Cross Society 3. Redcrossfundraising , Offline, Online, On ground

Period : Jun28, 2020





Fund Raising Campaign to fight Covid-19

- 2 PR Versions

1. To buy medical equipment for doctors and medical staffs
2. To produce cloth face masks and Relief Kits for affected people and needy people in quarantine at home

Media : social media, newspapers, corporate ad and mobile applications

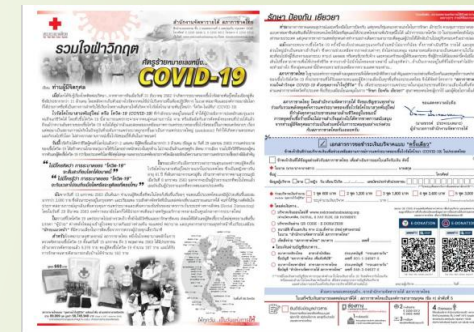
Period : Mar23-Jul31, 2020

- Direct Mail to existing donors

1. To buy Relief Kits for affected people and needy people through provincial chapters

Period : Apr-Jul31, 2020

- Individual and corporate network



Total donation 83 Million Baht / In-Kind 22 MB*

* Period : Mar1 – Jul31,2020





Thank You

