Action plan 2020 – 2021
Leadership (Youth Education)
Empowerment
Engagement (Enabling Environment)

Knowledge Sharing

Communicate

Commitment of National Societies

IFRC Y.E.S. – building blocks
“Stronger youth for stronger National Societies”

Strategic directions and Recommended Actions for:
- Youth Education
- Youth Empowerment
- Creation of Enabling environments

IFRC Youth Policy (2011)
IFRC Strategy 2020
Solferino Youth Declaration (2009)
Commitment of National Societies
(Representation, Financial Stability)

Background:
- In 2019, SEA National Societies leaders committed to prioritise and support the Southeast Asia Youth Network. Youth representatives are to be nominated and supported in their activities within the network, including for their participation in the annual meeting.
- SEAYN financial sustainability could reduce the financial burden on future Chair NS for the organisation of the annual meeting

To be led by:
- Establishing of system: IFRC Youth Delegate and Chair (Singapore Red Cross)
- Operation of system: Deputy Chair

Outcome
1. Ensuring a mechanism for SEAYN financial sustainability (e.g. establishment of a SEAYN fund @IFRC APRO for SEAYN to receive and use funds from internal IFRC sources, private donors, donations through Newsletter)
2. Establishment of clear accountability protocols and terms of reference
Leadership (Youth Education)
(Youth as Leaders, Volunteers, Members of the Affected Communities)

Key Action: Joint Research on RCRC Leadership Education in EA and SEA

Background:
• Many RCRC Education Programme could contribute to develop key skills for the youth to be present and future leaders – these programmes could be further integrated into school curricula
• EAYN and SEAYN would jointly develop a research about the key values and skills youth leaders should be equipped with to successfully face 21st Century challenges and to assess the effectiveness of RCRC education/training programme help in acquiring such values/attitudes/skills

Key activities
• Sharing session of SEAYN & EAYN NSs with RCRC activities in schools
• Sharing of progress with SEAYN every 2 months
• First draft by end-December 2020 and final draft by end-February 2021

To be led by:
• 1 member from the CT (Chair)
• IFRC education delegate/specialist to support the research component, NS to support the evidence (i.e. interviews, case studies, etc.)

Outcome
1. Produce a document with research findings and recommendations for the key values/aptitude that youth leaders should possess (including case studies).
Engagement (Enabling Environments)
(Youth as Leaders, Volunteers, Members of the Affected Communities)

Key Action: Piloting the Youth Engagement Self-Assessment Toolkit in SEA

Background:
- How to promote meaningful youth engagement is a common focus for SEA NS.
- Effective youth engagement is possible only if the NS institutional culture, processes, structures, policies, enable youth action. The National Society Youth Engagement Self-Assessment Tool is designed to allow National Societies to understand where they are in terms of meaningful youth engagement and to identify priority areas and actions for development, success and growth.

Key activities
- Sharing with SEAYN members about the Y.E.S. Toolkit
- Implementing Y.E.S. Toolkit in your NS
- Sharing of progress with SEAYN every 2 months
- Share experience (successes and challenges) to SEAYN in January 2021 and the document by late-February 2021

To be led by:
- 1 member from the CT (Officer)
- IFRC delegate

Outcome
1. Produce a document highlighting the challenges and lessons learnt with the implementation of the Y.E.S. Toolkit which will be a resource for IFRC and other NS in the world.
Knowledge Sharing

Background:
• A proper advocacy work would allow for maintaining and increasing the support for SEAYN activities, both internally and externally to the Movement
• All National Societies in SEA have experience and interest in delivering youth programmes focused on behavioural change. Such programmes are related to all RCRC thematic areas (Humanitarian principles and values, e.g. YABC, YEC’ Disaster management and risk reduction, e.g. YSS; Health e.g. Healthy Lifestyle for YOУth; Road safety, e.g. Safe Step Kids, VIA; PGI, e.g. Sport and Inclusion, SOGIESC, SHBV prevention for youth; Climate change, e.g. Y- Adapt; Shelter, e.g. PASSA youth; etc.)
• SEA NS would benefit from learning about successful experience in integrating or piloting some of these programmes

Key activities:
• Consolidate and produce a Report on all youth activities for COVID-19 prevention and response by October 2020 (based on April-May-June sharing session)
• Produce a Newsletter every 2 months regarding the progresses on the Action Plan (December 2020, February 2021)
• Any ad hoc publications (as and when required)

To be led by:
• 1 member from the CT (Deputy Chair)

Outcome:
1. Report of SEAYN and COVID-19 activities to be shared with SEAYN members, on Resilience Library, SEAYN FB page, APYN FB page, etc.
2. Newsletter to be shared with SEAYN members, on Resilience Library, SEAYN FB page, APYN FB page, etc.
3. Database on Resilience Library with youth programmes delivered in the region and related material (by end 2020)
Communicate

Key Action: Promotion of an integrated approach to Behavioural Change for Youth

Background:
• SEAYN is a network representing millions of young RCRC volunteers around SEA. SEAYN activities are led by the representatives appointed by the NSs and aim at reaching out to the general youth in Southeast Asia and in the broader Asia Pacific region
• Through an engaging and interactive communication, volunteers could be motivated and new young people attracted to serve as volunteers

Key activities
• 2-3 cross-postings weekly (APYN FB page, SEA NSes FB page; for postings from PYN and EAYN, we will cross-post from APYN FB page)
• Propose interesting content/communication initiatives for the Communications Task Force to support in

To be led by:
• Co-Chair with the support of the Communications Task Force
• IFRC delegate

Outcome
1. 2,000 followers on SEAYN by February 2021
Next steps

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<tr>
<th>Pillars</th>
<th>Number of NSes</th>
<th>Commitment</th>
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<tr>
<td>Youth Engagement (Youth Empowerment / Enabling Environment)</td>
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<td>Communicate</td>
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* NS is free to participate in more than 1 working group if interested and able to commit to the work