



International Federation
of Red Cross and Red Crescent Societies

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ASEAN

IFRC Engagement Strategy

Southeast Asia Leadership Meeting, Melaka

11 April 2018

Decisive progress since Hanoi

Positioning

- ***Declaration of Ministers of FFAA*** on the crisis in Myanmar and Bangladesh, and recognition of the Red Cross Movement action
- ***Statement by the SG of ASEAN*** on the role of NSs, IFRC and ICRC across ASEAN at the 31st ASEAN Summit
- ***Chairman's statement at the ASEAN Summit in Manila*** – with two paragraph on the RCRC Movement

ASEAN/IFRC MoU

- Endorsed by the ACDM in November 2017
- ASEAN final consultation: 6 Member States (MS) replied or commented (Brunei, Lao PDR, Malaysia, Myanmar, Philippines and Singapore)
- ASEAN analysis of the comments (ongoing)
- MoU to be signed this year (initially planned in May)

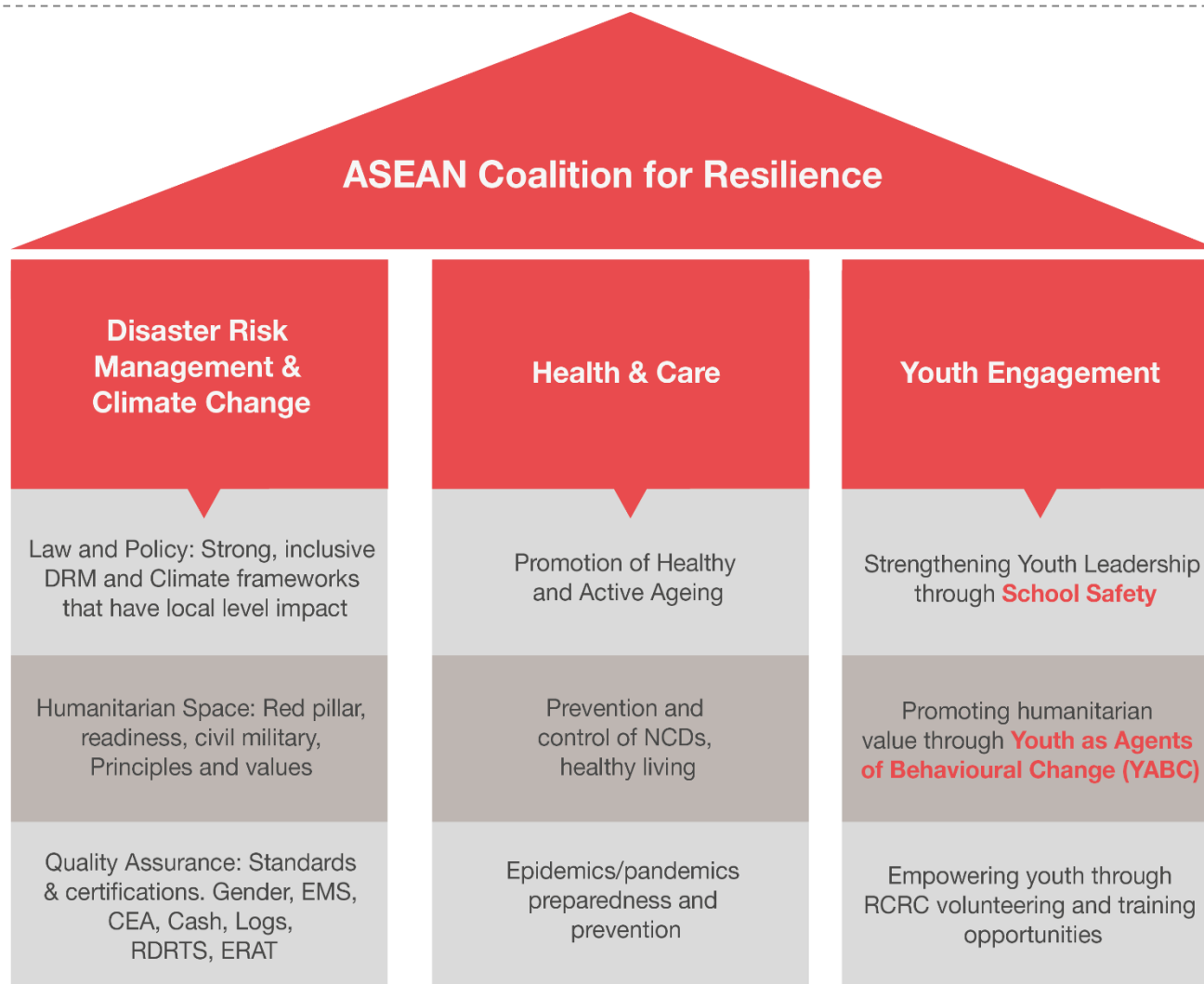
Strategic objectives

- Supporting **effective, responsive, climate-smart and socially inclusive disaster risk management** mechanisms supported by legal frameworks and developing protection and social inclusion standards that apply for vulnerable groups;
- Enabling **health and care** through prevention and control of NCDs, promotion of active and healthy ageing, nutrition in emergencies and engagement in epidemic preparedness and control;
- Further expanding joint **youth engagement** initiatives, strengthening youth leadership through **School Safety**, engaging **Youth as Agents of Behavioural Change** (YABC) and increasing collaboration on IFRC-ASEAN training and capacity building opportunities.

Integrating PGI

Protection, gender and inclusion is a cross-cutting priority for both organisations.

3 areas of focus



Towards a common ambition

Building the ASEAN Coalition for Resilience

Discussed as common framework for the signing of the MoU, the ASEAN Coalition for Resilience is in line with the **One Billion Coalition for Resilience** initiative. It aims, across ASEAN community, to mobilise governments, civil society, private sector, academia, international partners and NGO to enable 100 million people to be safer and more resilient by 2025.

Key ongoing processes

24 April: A RESILIENT ASEAN REGION Event: Organised by Singapore Red Cross, IFRC and ICRC, one day before the ASEAN summit. Participation from ASEAN Secretariat, IFRC, ICRC leaderships as well as mainstreamed corporates.

2-3 May: ASEAN consultation meeting meeting in Jakarta – presentation of SGBV research and Disaster Law mapping in SEA

June: ACDM Meeting in Putrajaya and IFRC presentation of **SGBV** research

Ongoing: Joint PoA between AHA centre and IFRC 2014 and continued discussion a focus on DM training, SGBV and women leadership in disasters.

Ongoing: Scale up on **Youth/YABC** with support of Italian RC.

From June to October (date to be fixed): Signing of ASEAN/IFRC MoU which may coincide with the launch of the ASEAN Coalition for Resilience



Implementing the Strategy

Key issues for discussion

- What do IFRC and NS actually want to achieve with ASEAN?
- How SEA National Societies can enhance their engagement with governmental channels involved in ASEAN matters (National Commission, DM, MoFA etc...)?
- How to properly resource the implementation of the strategy?
- How to realise the ASEAN Coalition for Resilience?

The 1BC as a global initiative

Through a **commitment to enable by 2025 one billion people** to become more resilient in the face of shocks and adversity

To demonstrate Red Cross Red Crescent contribution to people resilience

To convene public and private partners, academics, local actors and people themselves to scale-up collective outcomes from local to global.

The 1BC in Southeast Asia

2 NS formally adopted or launched the 1BC

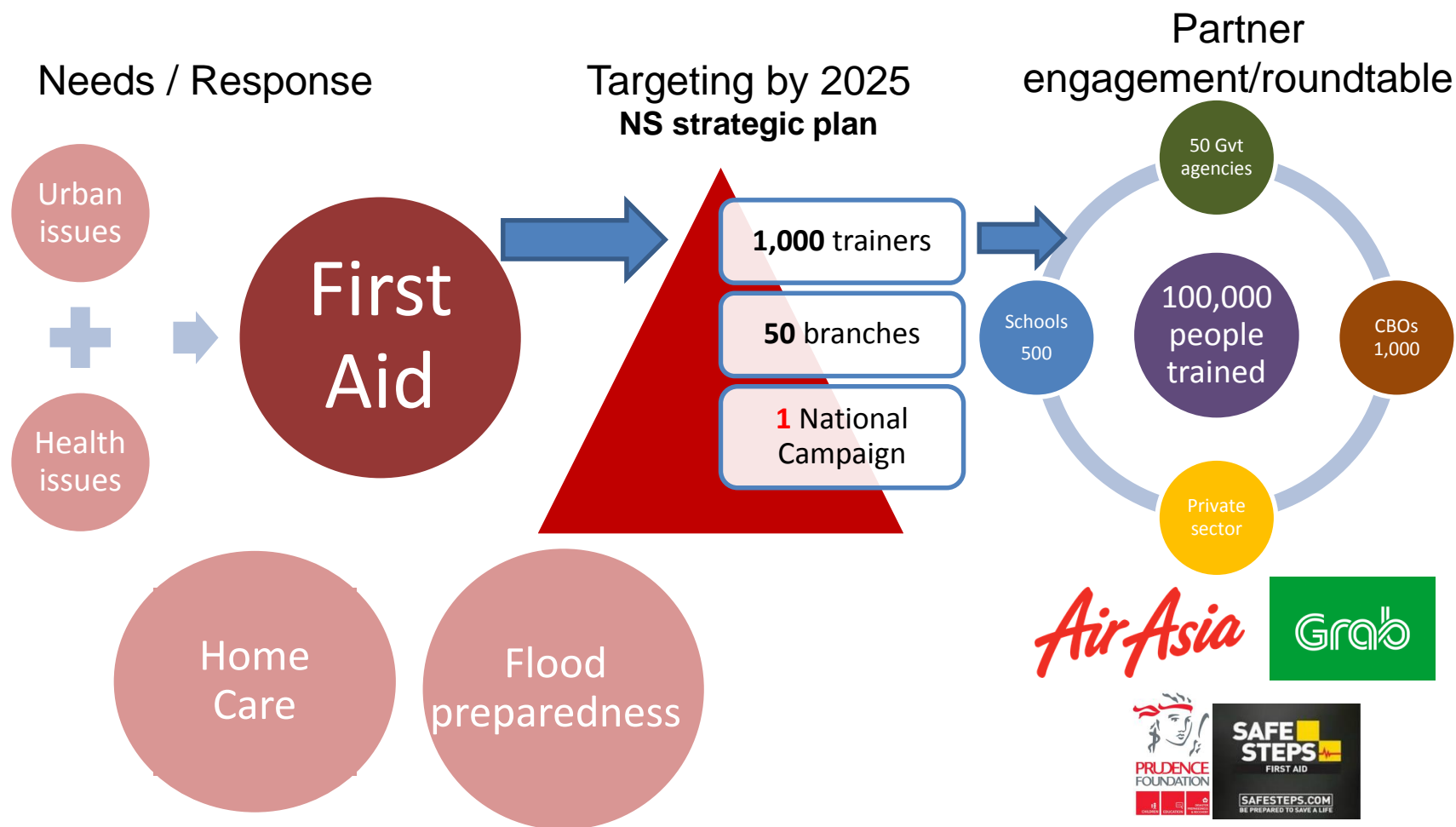
7 Regional Partners signed a MoU that refers to the 1BC:
Prudence Foundation, Air Asia, Grab, Asian Football
Confederation,



One regional Initiative as subset of the 1BC: Volunteers on Wheels



Building a coalition for resilience – a planning and engagement process



The 1BC Workshop

Towards an ASEAN Coalition for Resilience

Singapore, 24 April 2018 – 2 to 5pm

Objectives

- Design a 1BC model for each SEA National Society as an planning framework
- Identify practical ways for SEA NS launch of the 1BC as a partnership platform
- Measure results and reporting

Participants

- NS and IFRC leadership

Agenda

- *Elevating pitch:* Jagan Chapagain, IFRC USG programmes and operations
- *1BC practical and tailor-made model for NS,* Xavier Castellanos, AP regional director
- Singapore Red Cross Case Study, Benjamin Williams, Secretary General
- Group discussion to design a 1BC planning and engagement strategy for each SEA NS