



2018 Outlook

RED CROSS YOUTH (RCY)

Outlook in 2018

Market Share

- 36/183 Primary Schools **(20%)**
- 41/143 Secondary Schools **(29%)**
- 14/24 Chapters **(58%)**



Moving Forward:

- *Not expecting any significant jump in market share*
- *A shift from in-unit focus of footdrill to service-learning & youth leadership.*
- *Structural intervention by introducing Youth Leadership Badge to “integrate” the UG YM with Non-UG YM.*
- *Focus on larger narrative on Disaster Risk Reduction & Competitions*
- *E-Learning focus*

Cadet Curriculum

6 Core Subjects



Red Cross Knowledge

Youth Ambassadors' Blood Programme

First Aid

Disaster Management

Service Learning

Youth Leadership

Fundamental Subjects



Footdrill

Outdoor Activities

Competitions



First Aid Championships

Junior Category (for lower Secondary)



Senior Category (for upper Secondary)



Competitions



Ambassadors of Blood
Donation



Trailblazers' Championships



Disaster Risk Reduction
Competition

Upcoming in 2018!

Outlook in 2018



- Workgroups (Project-based) currently
- Non-structural appointment
 - Possible Challenge: Succession & Sustainability
- Development in CRD & district-based deployment will augment & speed up formal appointment of leaders in club structure.

Moving Forward:

RCY Steer Comm to focus on:

- **SHYS 2017 decisions** - how do we support, synergise and enhance these decisions and its narrative?
- What can we do **collectively as RCY** to move these decisions forward?
- How do we move forward with our **social inclusion agenda**?
- **SRC as SEAYN chair** - how can we actively contribute in this?
- **Disaster Risk Reduction in school and community** - what have we been doing and what else can we do to further champion this cause?

Elderly Inclusion & Migration



1. Elderly will be re-engaged to be active volunteers where programmes will be developed to be elderly-friendly too. Concerted effort to include elderly in all deployment will be put forth.

2. Community-based approach & care programmes will be strengthened for two identified groups.

3. Videos & collaterals will be developed to prompt conversation.



Community Cohesion & Voluntary Blood Donation



1. IT-based solution will be proposed to enhance information flow on blood use & educational purpose.

2. Re-affirmation of current festive period approach. Thematic Call Centre will be championed by youth.

3. Online meetings and follow-up with National Societies to share on success stories on youth donor recruitment will be set-up.



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SINGAPORE

RCY

Outlook in 2018 (Exploratory; Pending NS endorsement in Oct)

B4 | HOME

THE STRAITS TIMES | MONDAY, JULY 11, 2016

Red Cross launches inclusive Youth Club

Wang Tianjie

Singapore's first inclusive Red Cross Youth Club for youth with and without intellectual disabilities was launched yesterday at the Association for Persons with Special Needs (APSN) Delta Senior School.

The club will comprise 15 students from the APSN Delta Senior School. These students are between 16 and 21 years old and have mild intellectual disability with intelligence quotient (IQ) scores of between 50 and 70.

The club will allow the students from APSN Delta Senior School to work with other Red Cross Youth members to learn basic first aid skills, as well as participate in recreational activities such as bowling.

Health Minister and MP for Chua Chu Kang GRC Gan Kim Yong officiated at the launch along with Singapore Red Cross secretary-general and chief executive Benjamin William.

In his speech to students of APSN Delta Senior School yesterday, Mr William said: "The club will create many opportunities for students with and without intellectual disabilities to be developed together, as volunteers and volunteer leaders."

ITE College East student Nurul Natasha Rosslan, a member of the Red Cross Youth, said she was initially worried about whether she could communicate with the APSN Delta Senior School students successfully.

"But at the end of the day, they were really friendly and they made me realise that we are just the same people," said the 19-year-old.



The new club will comprise students from the APSN Delta Senior School, who have mild intellectual disability, and allow them to work with other Red Cross Youth members. ST PHOTO: JAMIE KOH

"They share their feelings with me, and they give us lots of good ideas, which I really appreciate."

Andy Wee, 18, a student of APSN Delta Senior School and member of the newly launched Red Cross Youth Club, said he had picked up basic first aid and found the interaction with other young people exciting. "At first when we didn't know each other it was a bit hard, but we became more friendly with each other and it got easier."

The Red Cross Youth at APSN Delta Senior School will work with other Red Cross Youth members to organise activities such as first aid demonstrations, as well as sports and outreach programmes.

These programmes will be funded by Special Olympics Asia Pacific with a \$10,000 grant aimed at bringing together people with and without intellectual disabilities.

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Plans for 2018

To launch 2nd inclusive RCY Club / outreach to 2nd special needs school

- To further promote understanding and encourage interaction between inclusive RCY Clubs and across RCY

- To expand SI's scope: outreach and engagement with **youth in the deaf community**

- To share and encourage RCY to adopt best practices on **Gender & Diversity**

- Two SI members are part of the new G&D Working Group under Sec Gen



Did you know?

In the early 1950s, the Singapore Red Cross Society began conducting classes for deaf children and provided counseling services for their parents. As the demand for classes increased, in 1955, the Singapore Red Cross Society and officials of the Social Welfare Department founded **The Singapore Association for the Deaf.**

Who has done it?



Malaysia - Kuantan Chapter Youth for Disability

During 23-24 April, 88 students took part in a first aid training organized by SMK Sg. Isap Murni (part of the Malaysian Red Crescent Society Kuantan Chapter). Three of the participants were students with special needs (deaf & mute), a teacher volunteering to be their interpreter using sign language. "It's amazing to see how our special needs students manage to communicate and keep pace with the rest of the participants. Their dedication and commitment was highly appreciated by the MRCS facilitator, and we're looking forward to conduct more courses to cater for our youths!"



From: <http://www.rcrc-resilience-southeastasia.org/wp-content/uploads/2016/05/SEAYN-newsletter-4-Final-May.pdf>

Who has done it?

First aid videos for deaf people

29 May 2009

Deaf people can already attend inclusive Red Cross inclusive first aid courses across the UK, but now the organisation has also launched a series of fully-signed first aid videos.

The videos – signed by Fifi Garfield in British sign language (BSL) – cover all the main first aid scenarios, from how to treat bleeding and burn injuries right through to providing emergency resuscitation.

Mark Nelson, company director of Remark!, said: "It's brilliant that the Red Cross has taken the initiative in making their materials accessible to the deaf community."



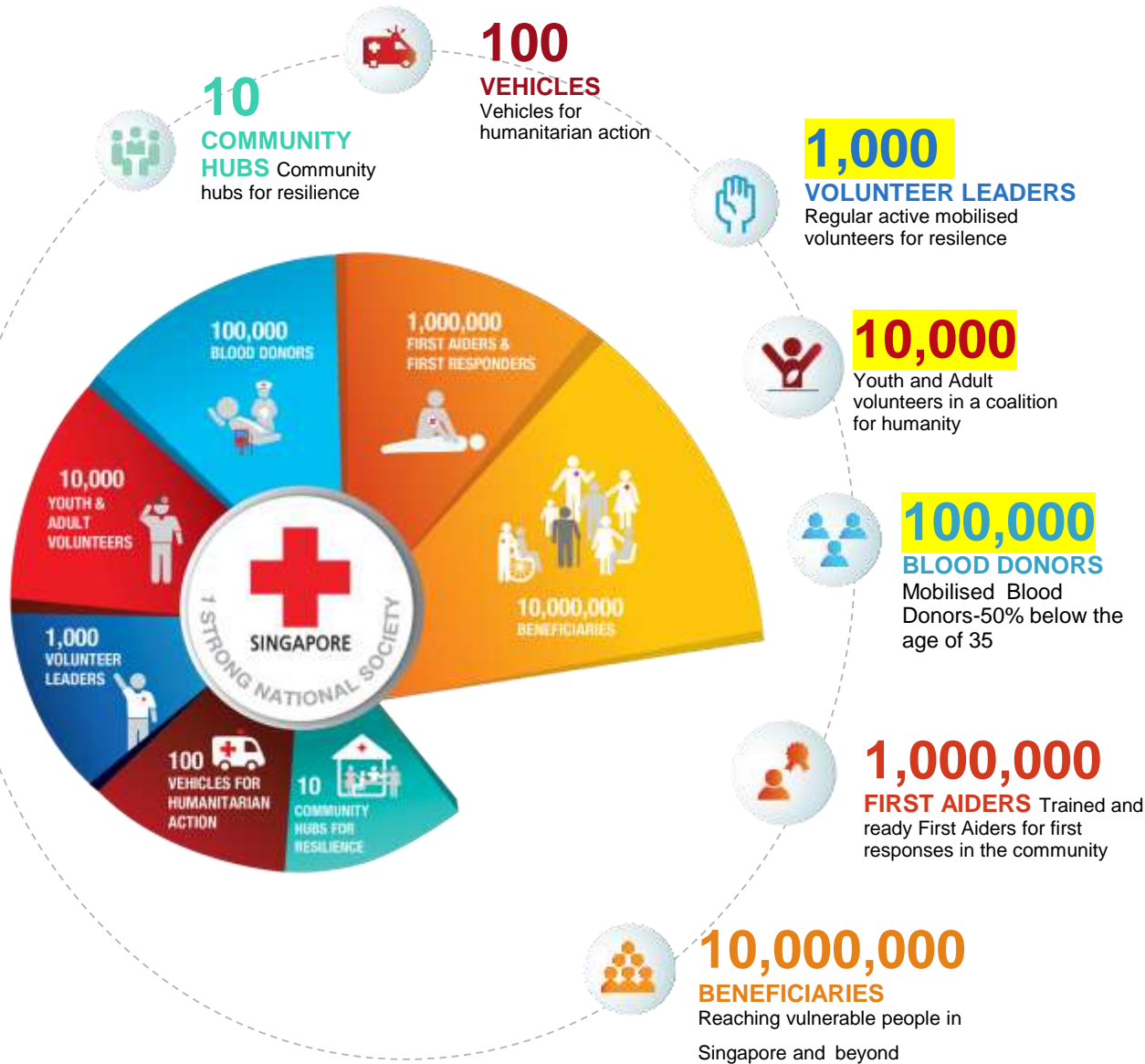
© Info

From: <http://www.redcross.org.uk/About-us/News/2009/May/First-aid-videos-for-deaf-people>

How this fits into National Society's agenda?



The One Billion Coalition for Resilience (1BC) is an unprecedented commitment from individuals, communities, organisations, business and governments to mobilise the potential of our collective networks, our ability to work at scale, and to coordinate our shared resources, working toward a world where people are safer, healthier and can thrive, even in the face of adversity.



Looking Ahead

Translate One BC to quantifiable goals annually and resources needed.

Our Vision...

- To realise the Singapore Red Cross as a leading and distinctive humanitarian organisation that brings together people and institutions in aid of the vulnerable.

Our Mission...

- We are dedicated to protecting human life and dignity, relieving human suffering and responding to emergencies.

Our Focus....

- Building Community Resilience
- Elderly & Disabled
- **Youth**



Serving the Vulnerable

Singapore Red Cross is dedicated to serving the vulnerable in Singapore and abroad

- **Within Singapore**
 - National Responsibility
 - Service to the most Vulnerable in Singapore
- Identified three groups of people who may have fallen through the cracks of social services:
 - **The elderly**
 - **The disabled**
 - **Fallen outside the ambit of social services**
- **Overseas** - People and communities affected by natural disasters and vulnerable communities



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National Responsibility - Blood Donor Recruitment Programme



- Educates and engages the public to accept **voluntary blood donation** as an **integral daily humanitarian act** - make blood donation a **national priority** and part of Total Defence.

Looking Ahead

- **Priority for 2017 and beyond:**
 - make blood donation a national priority - a key element of total defence
 - Build a network of community partners
 - increase percentage of resident blood donors from 1.8% to 3%
 - **increase the pool of youth donors - increase from 30% to 35 %**



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National Responsibility - First Aid & Community Resilience

- *First Aider in every home in Singapore*
- *Promoting First Response - increasing rate of CPR/AED response*
- *recent initiative - CITIZEN FIRST RESPONDER*

- *Promoting Psychological First Aid (PFA)*



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LOOKING AHEAD - MOVING FORWARD

Our Goals in 2017 and beyond:

- Aspire toward excellence in what we do and who we are as an organisation
- Grow our local humanitarian services and strengthen our outreach to the vulnerable in Singapore - focusing on elderly and disabled
 - Play a significant part in building Community Resilience - First Aid, First Response, Psychological First Aid, blood donation, framework to enable elderly & disabled
 - **Connecting our Youth seamlessly to serve the community**
 - **Develop partnerships for humanity - Government, Corporates and CSOs**
 - Making a significant impact when we respond to disasters and help build resilient communities



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Thank You

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