



# SEA Youth Network Plan Of Action (PoA) 2017-2018



## Key Outline of SEAYN Action Plan 2017-2018

- 1. SEAYN Advocacy**
  - a. Facebook Page
  - b. Newsletter
- 2. Youth & Volunteer management**
  - a. Development of SEA Youth Snapshot
  - b. Knowledge – Sharing; Function of Youth Council, youth committee and Governance
  - c. Development/ Revision of Youth policy ( consistency; e.g Age) and Youth Guideline
  - d. Volunteer Management (Recognition system of youth volunteers by SEAYN)
  - e. Diversity of volunteers: Developing a SEAYN guideline addressing the inclusion of diversity
- 3. SEAYN Youth Empowerment Programmes**
  - a. Youth School Safety (YSS) Programme
  - b. School Safety (SS) mapping: all NSs
  - c. Youth Engagement in Communities (YEC)
  - d. Youth As Agent of Behavioral Change(YABC)
  - e. Youth Event inviting SEAYN
- 4. SEAYN P2P Support**
  - a. Webinar (platform for engagement with Youth)
  - b. Youth representation and participation in Training of Trainers programme (ToT), to become youth technical experts
- 5. SEAYN Branding**
  - a. Logo & Slogan Design
  - b. Publicity materials
- 6. SEAYN Fundraising & Peer-To-Peer Resource Sharing**
  - a. Sharing of corporate groups' list to seek global/regional company that are already supported of NS
  - b. Resource Sharing of trainers in the SEAYN network



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Key Result Area	Actions	How does success look like?	Actions by	Lead By
<b>1. SEAYN Advocacy</b>	To escalate SEAYN to the National Societies' leadership, also to the regional networks and Youth at the grassroots level.			
	1. Facebook Page <ul style="list-style-type: none"> <li>▪ Branding: propose to adopt the 5<sup>th</sup> SEAYN Annual Meeting logo</li> <li>▪ To schedule weekly posts, with Chair as Admin of pages and SEAYN Members as Contributors to the page</li> </ul>	Increased 'likes' (1 year), track/increased engagement across the region from Facebook Page: 293 likes > 1000 likes Facebook Group: 647 members > 1300	11 NS Youth Leaders	Chair & CT
	2. Newsletter <ul style="list-style-type: none"> <li>▪ Twice a year (Mar, Sep)</li> <li>▪ NS Youth focal point to bring the information and ensure dissemination</li> </ul>	Interactive platform (in 5 years)  Track and monitor the number of readers through simple questionnaire built into each newsletter (1 year)		Chair & CT



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<p><b>2. Youth &amp; Volunteer management</b></p>	<ol style="list-style-type: none"> <li>1. Develop the SEA Youth Snapshot</li> <li>2. Knowledge – Sharing; Function of Youth Council, youth committee and Governance</li> <li>3. Development/ Revision of Youth policy and Youth Guideline</li> <li>4. Volunteer Management (Recognition system of youth volunteers by SEAYN);             <ul style="list-style-type: none"> <li>• Sharing best practices and development</li> </ul> </li> <li>5. Diversity of volunteers: Developing a SEAYN guideline addressing the inclusion of diversity</li> </ol>	<ol style="list-style-type: none"> <li>1. Collect All information and data and advocate</li> <li>2. Peer to Peer support</li> <li>3. 11 Youth Policy completed</li> <li>4. SEAYN Recognition system established</li> <li>5. Diversity Guideline to support NSs</li> </ol>	<ol style="list-style-type: none"> <li>1. 11 NS YS</li> <li>2. PRC, BDRC, MaIRC, CVTL, CRC</li> <li>3. <b>New:</b> LRC, BDRC <b>Revision:</b> PRC, MaIRC, MyanRC, VNRC, CRC, SRC <b>G-Revision:</b> PMI, CRC <b>G-New</b> LRC</li> <li>4. PRC, SRC</li> <li>5. MaIRC, PMI</li> </ol>	<p>Chair &amp; CT</p>
<p><b>3. SEAYN Youth Empowerment Programmes</b></p>	<ol style="list-style-type: none"> <li>1. Youth School Safety (YSS) Programme</li> <li>2. School Safety (SS) mapping: all NSs</li> <li>3. Youth Engagement in Communities (YEC)</li> <li>4. Youth As Agent of Behavioural Change(YABC)</li> </ol>	<ol style="list-style-type: none"> <li>1. CSSF incorporated to all NSs</li> <li>2. Advocacy</li> <li>3. Youth owned and led programme</li> <li>4. NVP and Facilitation skills</li> </ol>	<ol style="list-style-type: none"> <li>1. PMI, CRC, BDRC(TBC), VNRC(tbc), MyRC, LRC,</li> <li>2. 11NS YS</li> <li>3. LRC, VNRC, CRC, PMI(Province)</li> <li>4. CVTL, PMI, Myanmar, Malaysia</li> </ol>	



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	5. Youth Event inviting SEAYN	5. PMI volunteering gathering, VNRC youth international camp, SEAYN annual meeting, PRC Youth congress, CVTL Youth Camp, Singapore Humanitarian Youth Summit, National Youth Congress in the PH	5. PMI, VNRC, PRC, CVTL	
<b>4. SEAYN P2P Support</b>	<ol style="list-style-type: none"> <li>1. Webinar (platform for engagement with Youth)</li> <li>2. Call on NS to ensure youth representation and participation in Training of Trainers programme (ToT), to become youth technical experts</li> </ol>	<ol style="list-style-type: none"> <li>1. Number of Youth participants</li> <li>2. Creation of the SEAYN Youth Technical Expert team, to participate as guest speakers during webinars</li> </ol>	11 NS Youth Leaders	Deputy Chair & CT
<b>5. SEAYN Branding</b>	<ol style="list-style-type: none"> <li>1. Logo &amp; Slogan Design               <ol style="list-style-type: none"> <li>a. Designing a logo to strengthen SEAYN's branding.</li> <li>b. SEAYN Facebook Group as a platform to gather logos contributed by youths by the other 11 NS.</li> <li>c. A slogan should be accompanied with the logo to strengthen the branding.</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. Awareness check in the next two years via Google Form to check on how our branding has reached out to the public.</li> <li>2. Impact reporting in 5 key areas for example, Infographics.</li> </ol>	11 NS YS & YL	<p>Officer of SEAYN: Myanmar</p> <p>The Officer can advise on the reporting measurement to ensure consistency and every NS is measuring</p>



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	<p>d. To include e-signature in emails.</p> <p>2. Publicity materials</p> <p>a. Pull up banner and shirts can be utilised. The working file should be shared to the other NS.</p>			something similar.
<p><b>6. SEAYN Fundraising &amp; Peer-To-Peer Resource Sharing</b></p>	<p>1. Sharing of corporate groups list to seek global/regional company that are already supported of NS.</p> <p>Eg: Coca-Cola is already working with Thai RC. Should they be working with another SEAYN member, the collective efforts/contributions can be further enhanced and positioned for the whole network.</p> <p>2. Resource Sharing of trainers in the SEAYN network. This includes sharing of resources such as training opportunity.</p> <p>Eg: Thai Red Cross focus on elderly training. The best practice and resource can be shared with SRC.</p>	<p>1. Revenue source established that could reach the whole network.</p> <p>2. Knowledge sharing that result in cost saving.</p>	11 NS YS & YL	

*This PoA is created and decided at the 5<sup>th</sup> Annual SEAYN Meeting 2017 held in Manila, Philippines, with the participation of the SEAYN Members. This plan will be carried out by all SEAYN members as agreed and will be reviewed at the 6<sup>th</sup> Annual SEAYN Meeting 2018 in Singapore.*