Group 2
How to use the 1BC as a planning tool

Needs analysis

• Strategic planning for each NS (target and timeframe) so each year we can increase the numbers of beneficiaries

• After strategic plan as an umbrella then look at working plan and focus more at the community level.

• Gender and diversity as part of needs analysis to achieve target groups
Multiyear plan and outcomes

• Each NS is engaged in activities reaching through thousands of volunteers and many initiatives from health, to WASH or having a first aider in every home. To reach the 1BC seems achievable but planning is key

• Develop a matrix outcome according to specific activities.
• Focus on the composition of the population. E.g. 15% is under the age of 5, 20% of adolescents, who need sexual and reproductive health support. This will help calculate the population needs and we can identify the RCRC reach.

• Cumulative reach – direct and indirect reach. The reach could be exponential.
• Beneficiaries not only as recipients but as stakeholders in the planning process.

• Outcomes: the value add of 1BC is a show regional and national strength
One reporting Mechanism/One simple report

• Reporting: common indicator between NSs. E.g. no. of partners, beneficiaries, impact

• Template ‘plug and play’ to show statistics and infographics.
What is needed to go there?

- Commitment
- Co-ordination
- Champions
- Recognition
- Clear definitions of 1BC
- 1 facebook page
- Specific focal point but also mainstreaming – using 1BC as a tool.