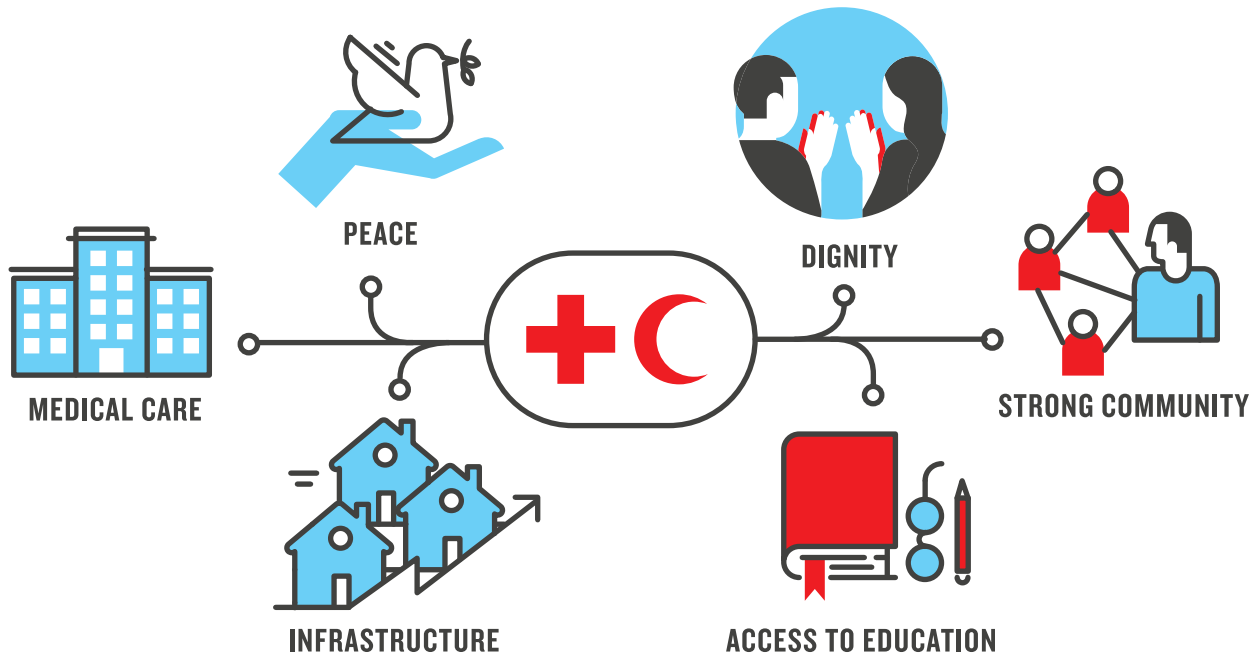


# WHY SOCIAL CAPITAL IS IMPORTANT TO THE RED CROSS AND RED CRESCENT

THE MANDATE OF THE INTERNATIONAL FEDERATION OF RED CROSS AND RED CRESCENT SOCIETIES IS TO PREVENT AND ALLEVIATE HUMAN SUFFERING, AND THEREBY TO CONTRIBUTE TO THE MAINTENANCE AND PROMOTION OF HUMAN DIGNITY AND PEACE IN THE WORLD



**SOCIAL CAPITAL IS KEY TO ACHIEVING THAT VISION.**

**WHY?**

**IT IS THE FOUNDATION OF COMMUNITY TRUST, SAFETY AND RESILIENCE**

