



# Information sharing on novel coronavirus (COVID-19)

MRCS's response supported by the Red Cross & Red Crescent Movement partners in Myanmar

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#### KACHIN STATE

"Most people in the village are not using social media due to weak signal. The posters from Ministry of Health and Sports (MoHS) were already hung on the distributed wall bv various organizations. However, many people did not understand the content as the posters were not in Kachin language. To help the people understand about COVID-19 and how to prevent it, Red Cross volunteers went to the village and explained to them about COVID-19 and gave awareness session in Kachin language. We need more information materials in ethnic language and more awareness raising sessions in their own language."

Hnin Ei Phyu, Myitkyina township, Red Cross volunteer

## Latest statistics from the Ministry of Health and Sports (MoHS) as of 8pm 23 Feb 2020

Total PUI /Suspected - 40
Confirmed - 0
Lab Negative - 40
Lab Pending - 0
Discharged - 36
Source: Surveillance
Dashboard. Global
figures here.

# COVID-19 info materials in local languages:

- 1. <u>Shan language</u>
- 2. <u>Kachin language</u>
- 3. <u>Chinese</u> <u>language</u>

Key Audio messages in 17 ethnic languages produced by MoHS with the support of UNICEF and in collaboration with MRTV-Radio:

To download: Go to MIMU COVID-19
page and click "key message" tab.17
ethnic languages available include:
West-Poe, Wa, Shan,
Sagaw. Rakhine, Paoh, Mon, Koekant,
Kayan, Kayah, Kachin,
Gakho, Gabar, East-poe, Danu, Chin
(Laizo), Chin (Cho)

## MON STATE

"People got wrong information and preventive tips from social media, such as drinking alcohol or taking antibiotics will prevent them from getting COVID-19. Together with township medical officers from MoHS, Red Cross volunteers shared proper handwash tips and other key messages, using posters from IFRC, translated by MRCS in Myanmar language. MoHS staff also shared information on COVID-19. We need more such awareness raising sessions and information education communications (IEC) materials in the village level to address these misperceptions coming from social media."

Soe Min, Thanbyuzayat township, Red Cross Volunteer





Handwashing practice in northern Shan



Health surveillance in Kachin near Chinese border



Awareness raising in Magwa



Sharing preventive tips near a market in Ayeyarwady





Information sharing in ethnic language

Myanmar Red Cross Society (MRCS) has been in close coordination with the Ministry of Health and Sports (MoHS) at national, regional, and township levels and has mobilized a large number of Red Cross Volunteers (RCVs) and staff to support the MoHS responses in awareness raising, health education, screening of migrant people and community-based surveillance activities. MRCS launched procurement personal protective equipment (PPE), sanitizers, and masks and distributed information materials in communities and through social media. MRCS continues to lead the Red Cross & Red Crescent Movement (the Movement) Task Force which convenes once a week to effectively and timely respond to the fast-evolving situation. On 13 Feb 2020, MRCS launched the emergency plan of action (Required Amount: CHF 1,226,730) supported by the Movement partners. To learn more about MRCS's COVID-19 response, please see interactive mapping of resources and trained volunteers developed by MRCS information management department with the support of American Red Cross.

#### IFRC revised emergency appeal highlights

On 11 February 2020, IFRC <u>launched</u> its revised emergency appeal for COVID-19 outbreak response. This Emergency Appeal seeks a revised total of 32 million Swiss francs to enable the IFRC to support its membership to deliver assistance and support to communities affected or at risk of being affected by COVID-19. Assistance will be tailored to each country depending on its epidemic preparedness and response, as well as the vulnerability of particular groups of people in the community. Currently 1,891,890 CHF is received.

#### Global: COVID-19 outbreak







Supported by the **Danish Red Cross**, Red Cross Volunteers are assisting the MoHS in the surveillance for COVID-19 by registering people, providing masks, and checking for signs of fever at Kanpaiti, Loije, and Pangwa border gates in Kachin state bordering China.

### Resources and contact information

Daily MoHS update on 2019-nCoV

Daily MIMU update on 2019-nCoV

IFRC Go – COVID-19 emergency appeal

Guidance note: Risk communication and CEA

MRCS social media (Facebook/Twitter)

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