



**MALAYSIAN RED CRESCENT**

Plan of Action 2011 - 2015

Strategy 2020

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## INTRODUCTION

The implementation of the Malaysian Red Crescent Strategy 2020 follows a designed Plan of Action, dovetailing the three strategic aims, namely Disaster Management, Health and Social Services and Humanitarian Diplomacy. The activities of the Society will be organized under four core areas; Disaster Management, Health and Social Services, Organizational Development and the Red Crescent Institute.

The figures illustrated are cumulative and comprises both activities by the National Headquarters and Branches. In carrying out the programmes, detailed statistics on various activities are to be collected and compiled to better participate in the Federation-Wide Reporting System (FWRS) introduced to monitor the implementation of Strategy 2020.

## A. DISASTER MANAGEMENT

### Expected results:

- Every Branch and Chapter will have appropriate tools and equipment for Disaster Management with specially trained and qualified personnel linked in a nationwide communication system.
- Local communities are empowered with specific capacities to address the most urgent situations in their own societies.
- We are an effective and contributing component to the Movement in responding to disasters and crises, institutionalizing the parameters and guidelines in disaster response and measures.

	PROGRAMMES	2011	2012	2013	2014	2015
1.	DMC	NHQ (KL)	North (Penang)	South(Johor Baru)	E.Coast (Kota Baru)	East (Kuching)
2.	Ambulance Service	Annex 1				
3.	Logistics	Annex 2				
4.	ESU	Health	Logistics	Relief	WATSAN	Communications
5.	RDRT	60 members	70 members	80 members	90 members	100 members
6.	RDS	50 members	100 members	200 members	300 members	500 members

### Annex 1 - Ambulance Service

No.	Details	2011	2012	2013	2014	2015
1.	Ambulance	NHQ : 8 units (upgraded)	NHQ: 12 units Branch: 4 units	NHQ: 16 units Branch: 8 units	NHQ: 20 units Branch: 12 units	NHQ: 20 units Branch: 16 units
2.	EMU	4 Units	6 Units	8 Units	10 Units	12 Units
3.	EMST	NHQ : 20 pax	NHQ: 30 pax	NHQ: 40 pax	NHQ: 40 pax Branch: 10 pax	NHQ: 40 pax Branch: 20 pax
4.	AMA (Volunteers)	NHQ: 15 pax Branch: 10 pax	NHQ: 30 pax Branch: 30 pax	NHQ: 60 pax Branch: 40 pax	NHQ: 90 pax Branch: 50 pax	NHQ: 120 pax Branch: 60 pax
5.	EMS medical bags	45 units	90 units	140 units	190 units	240 units

### Annex 2 - Logistics

No.	Details	2011	2012	2013	2014	2015
1.	3 ton Lorry	NHQ : 4 Units	NHQ : 4 Units Zone : 4 Units Branch : 1 Units	NHQ : 4 Units Zone : 4 Units Branch : 2 Units	NHQ : 5 Units Zone : 8 Units Branch : 3 Units	NHQ : 5 Units Zone : 8 Units Branch : 3 Units
2.	1 ton Lorry	NHQ : 4 Units	NHQ : 4 Units Zone : 2 Units	NHQ : 4 Units Zone : 4 Units Branch : 3 Units	NHQ : 4 Units Zone : 8 Units Branch : 5 Units	NHQ : 4 Units Zone : 8 Units Branch : 8 Units
3.	Passenger Van	NHQ : 2 Units Branch : 5 Units	NHQ : 3 Units Branch : 7 Units	NHQ : 4 Units Branch : 10 Units	NHQ : 5 Units Branch : 12 Units	NHQ : 5 Units Branch : 15 Units
4.	4 x 4 Vehicle	NHQ : 4 Units	NHQ : 4 Units Zone : 4 Units	NHQ : 4 Units Zone : 4 Units Branch : 5 Units	NHQ : 6 Units Zone : 8 Unit Branch : 5 Units	NHQ : 6 Units Zone : 8 Units Branch : 12 Units
5.	40 Passenger Bus	NHQ : 1 Unit	NHQ : 2 Units Zone : 1 Units	NHQ : 2 Units Zone : 2 Units	NHQ : 2 Units Zone : 4 Units	NHQ : 3 Unit Zone : 4 Units

6.	20 Passenger Bus	NHQ : 1 Unit	NHQ : 2 Unit Zone : 1 Units Branch : 1 Unit	NHQ : 2 Unit Zone : 2 Units Branch : 2 Unit	NHQ : 2 Unit Zone : 4 Units Branch : 3 Unit	NHQ : 3 Unit Zone : 4 Units Branch : 5 Unit
7.	Warehouse	NHQ : 1 Unit	NHQ : 1 Unit Zone : 1 Unit	NHQ : 1 Unit Zone : 2 Units	NHQ : 1 Unit Zone : 3 Units	NHQ : 1 Unit Zone : 4 Units
8.	18' Boat	NHQ : 5 Units	NHQ : 7 Units Zone : 4 Units	NHQ : 9 Units Zone : 6 Units	NHQ : 12 Units Zone : 8 Units	NHQ : 15 Units Zone : 12 Units
9.	12' Boat	NHQ : 2 Units	NHQ : 4 Units Zone : 4 Units	NHQ : 6 Units Zone : 6 Units	NHQ : 8 Units Zone : 8 Units	NHQ : 8 Units Zone : 12 Units
10.	180 Pound Tent	NHQ : 7 Units	NHQ : 9 Units Zone : 4 Units	NHQ : 11 Units Zone : 4 Units	NHQ : 12 Units Zone : 6 Units	NHQ : 15 Units Zone : 8 Units
11.	Field Clinic	NHQ : 6 Units	NHQ : 6 Units	NHQ : 6 Units	NHQ : 6 Units	NHQ : 6 Units
12.	Clinton Cooker	NHQ : 10 Sets Zone : 20 Branch: 15	NHQ : 10 Sets Zone : 20 Sets Branch : 15 Sets	NHQ : 10 Sets Zone : 30 Sets Branch : 30 Sets	NHQ : 10 Sets Zone : 30 Sets Branch : 30 Sets	NHQ : 10 Sets Zone : 40 Sets Branch : 30 Sets
13.	First Aid Kit (Bags)	NHQ : 20 Units	NHQ : 30 Units Zone : 80 Units	NHQ : 40 Units Zone : 80 Units	NHQ : 50 Units Zone : 80 Units	NHQ : 60 Units Zone : 80 Units
14.	Blanket	NHQ : 250 Units	NHQ : 250 Units Zone : 250 Units	NHQ : 250 Units Zone : 500 Units	NHQ : 250 Units Zone : 750 Units	NHQ : 250 Units Zone : 1000 Units
15.	Mat	NHQ : 250 Units	NHQ : 250 Units Zone : 250 Units	NHQ : 250 Units Zone : 500 Units	NHQ : 250 Units Zone : 750 Units	NHQ : 250 Units Zone : 1000 Units
16.	RDS Rain Coat	NHQ : 60 pc	NHQ : 120 pc	NHQ : 180 pc	NHQ : 240 pc	NHQ : 300 pc
17.	RDS Uniform	NHQ : 10 Sets	NHQ : 20 Sets Branch : 100 Sets	NHQ : 30 Sets Branch : 200 Sets	NHQ : 40 Sets Branch : 300 Sets	NHQ : 50 Sets Branch : 500 Sets
18.	RDS Stretcher	NHQ : 6 Unit	NHQ : 10 Unit Zone : 8 Unit	NHQ : 12 Unit Zone : 16 Units	NHQ : 16 Unit Zone : 24 Units	NHQ : 20 Unit Zone : 32 Units
19.	Generator 2.7 KVA	NHQ : 10 Unit Zone : 2 Units	NHQ : 10 Units Zone : 8 Units	NHQ : 10 Units Zone : 16 Units	NHQ : 10 Units Zone : 16 Units	NHQ : 10 Units Zone : 16 Units Branch : 15 Units
20.	Walkie Talkie	NHQ : 20 Units	NHQ : 20 Units Zone : 40 Units	NHQ : 20 Units Zone : 40 Units	NHQ : 20 Units Zone : 40 Units Branch : 75 Units	NHQ : 20 Units Zone : 40 Units Branch : 75 Units
21.	HF Sets	NHQ : 1 Units	NHQ : 10 Units Zone : 8 Units	NHQ : 10 Units Zone : 16 Units	NHQ : 10 Units Zone : 16 Units	NHQ : 10 Units Zone : 16 Units Branch : 30 Units

## B. HEALTH & SOCIAL SERVICES

### Expected results:

- Each household benefits from a member in the family who is able to respond to domestic calamities.
- To minimize the number of vulnerable people by empowering local communities to be self-reliant.
- We are relevant by complementing the public authorities in reducing risks in health, social and safety issues.

PROGRAMMES	2011	2012	2013	2014	2015
1. Blood Services (Handbook No. 6)	i. 55,000 units ii. Safe blood campaigns	i. 60,000 units ii. 50 HSS (Blood Specialist)	i. 65,000 units ii. Database of donors	i. 70,000 units ii. Adequacy of donors	i. 80,000 units ii. 0% rejection
2. ICBRR (Handbook No.7)	1,000 people/year	2,500 people/year	5,000 people/year	7,500 people/year	10,000 people/year
3. “Kampung Angkat” (Handbook No. 6)	5 villages	10 villages	15 villages	20 villages	30 villages
4. “Keluarga Miskin Tegar” (Handbook No. 6)	100 families	200 families	300 families	400 families	500 families

5. “Gelandangan” (Handbook No. 6)	1 Centre	2 Centre	3 Centres	4 Centres	5 Centres
6. “Tabika” (Handbook No. 6)	1 Centre	3 Centres	5 Centres	10 Centres	20 Centres
7. “Warga Emas” (Handbook No. 6)	1 Centre	3 Centres	5 Centres	10 Centres	20 Centres
8. Licensed Social Workers (LSW)	1 member	10 members	20 members	30 members	50 members
9. Health & Social Services (HSS) Group	25 members	50 members	100 members	150 members	200 members
10. RFL Specialists	2 members	10 members	15 members	20 members	25 members



## C. ORGANIZATIONAL DEVELOPMENT

### Expected results:

- Volunteers and staff are adequately trained in their areas of expertise to deliver their services effectively.
- Youth are adequately skilled and are participatory in all levels of activities.
- The organizational structure and resources are fully developed to function efficiently in providing the services.

PROGRAMMES	2011	2012	2013	2014	2015
1. VAD	1,000 volunteers	2,000 volunteers	3,000 volunteers	4,000 volunteers	5,000 volunteers
2. Youth	i. 5 Camps ii. 10 Homestays iii. 5 Exchanges iv. 5 Internships v. YABC in EIRC vi. Youth Network	i. 10 Camps ii. 15 Homestays iii. 10 Exchanges iv. 10 Internships v. YABC:100 Peer educators vi. Youth Policy	i. 15 Camps ii. 20 Homestays iii. 15 Exchanges iv. 15 Internships v. YABC: 50 Trainers vi. Chapter Youth Clubs	i. 20 Camps ii. 25 Homestays iii. 20 Exchanges iv. 20 Internships v. YABC: 1 Nat. SAP vi. National Youth Council	i. 25 Camps ii. 30 Homestays iii. 25 Exchanges iv. 25 Internships v. YABC: 1 Reg. SAP vi. Youth Committees (Branch/Chap.)
3. Staff	i. Team Building ii. Project Management	i. Branch Staff ii. WORC	i. Communications ii. MRC Delegates	i. Risk Management	i. Professionalism
4. Corporate Structure	i. NHQ ii. 12 Branch HQ iii. 20 Chapter Offices iv. 1 RC Shop v. Website	i. NHQ ii. 13 Branch HQ iii. 50 Chapter Offices iv. 5 RC Shops v. Brass Band	i. NHQ ii. 14 Branch HQ iii. 75 Chapter Offices iv. 7 RC Shops v. MRC Museum	i. NHQ ii. 15 Branch HQ iii. 100 Chapter Offices iv. 10 RC Shops	i. NHQ ii. 15 Branch HQ iii. 150 Chapter Offices iv. 15 RC Shops
5. Resources	i. Member Database	i. Accounting Standards	i. Risk Management ii. Donor database	i. MRC Archive	i. Capital Fund

## D. RED CRESCENT INSTITUTE

### Expected results:

- To offer standardized training programs relevant to the needs of members and the communities.
- To achieve accreditation of training programs with appropriate authorities.
- To maintain a functional and beneficial Resource Centre.

PROGRAMMES	2011	2012	2013	2014	2015
1. Training of Trainers (TOT)	i. 500 Instructors ii. 50 Senior Instructors iii. 10 Master Trainers	i. 1000 Instructors ii. 100 Senior Instructors iii. 15 Master Trainers	i. 1500 Instructors ii. 150 Senior Instructors iii. 20 Master Trainers	i. 2000 Instructors ii. 200 Senior Instructors iii. 25 Master Trainers	i. 2500 Instructors ii. 250 Senior Instructors iii. 30 Master Trainers
2. First Aider in Every Home (FAIEH)	750,000 people/year	1,000,000 people/year	2,000,000 people/year	3,000,000 people/year	5,000,000 people/year
3. IHL	5 prog./year	10 prog./year	15 prog./year	20 prog./year	25 prog./year
4. Seminars & Road Shows	5 prog./year	10 prog./year	15 prog./year	20 prog./year	25 prog./year
5. Resource Centre	- Set up Resource Centre - Publications	-Online Materials	-Complete Library materials	- Network with Branches	-Centre for Research

## ABBREVIATIONS

AMA	-	Ambulance Medical Aide
DMC	-	Disaster Management Centre
EIRC	-	Education In Red Cross/Red Crescent
EMU	-	Emergency Motorcycle Unit
EMST	-	Emergency Medical Service Technician
EMS	-	Emergency Medical Service
ESU	-	Emergency Support Unit
FAEIH	-	First Aider in Every Home
HSS	-	Health and Social Services
ICBRR	-	Integrated Community Based Risk Reduction
IHL	-	International Humanitarian Law
LSW	-	Licensed Social Workers
MRC	-	Malaysian Red Crescent
NHQ	-	National Headquarters
RDS	-	Rapid Deployment Squad
RDRT	-	Regional Disaster Respond Team
RFL	-	Restoring Family Links
SAP	-	Standard Action Plan
TOT	-	Training of Trainers
VAD	-	Voluntary Aid Detachment
WATSAN	-	Water and Sanitation
YABC	-	Youth as Agents of Behavioral Changes
WORC	-	World of Red Cross/Red Crescent