



1BC

ONE BILLION
COALITION
FOR RESILIENCE

SEA LEADERSHIP MEETING
21-22 September 2017



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ONE BILLION
COALITION
FOR RESILIENCE

Brief Story of a Common Ambition



ONE BILLION
FOR COMMUNITY RESILIENCE

Collective Impact of the One Billion Coalition

One Billion people taking action to overcome intensifying / increasing...



conflict



hazards



vulnerabilities



hunger



crisis



disease

...and have safe and resilient communities that are...



prepared



healthy



knowledgeable



organized



connected

...and have...



infrastructure



services



economic opportunities



natural assets

www.1billion.org

Saving lives, changing minds.



International Federation
of Red Cross and Red Crescent Societies

A global policy commitment

- 2015 International Conference
- Davos 2016 & 2017
- SDGs/Climate talks
- Sendai DRR



2016 - Press Conference: IFRC - Launching the One Billion Challenge

The Humanitarian Grand Bargain:

- 25 per cent of humanitarian funding to local and national responders
- A participation revolution
- Use existing resources and capabilities to Reduce vulnerabilities .

... that the **One Billion Coalition for Resilience** has solutions for.



A local to global opportunity



WHO WE ARE

Local impact, global reach

- 190 National Red Cross and Red Crescent Societies
- Around 17 million volunteers
- 80 million members
- Reaching more than 160 million people every year

IFRC IN ASIA PACIFIC AT A GLANCE

The IFRC Secretariat has a network of offices and technical experts in the Asia Pacific region who work with National Red Cross and Red Crescent Societies to increase the reach, quality and impact of the programmes and services they deliver that build community resilience.

Our Network



38 Red Cross and Red Crescent National Societies



+132,000 branches and local units



+122,000 paid staff



7.9 million volunteers, 70% are Youth

Our Investment

13.2
billion
CHF



Our Reach

10.4 million donated blood to National Society blood services

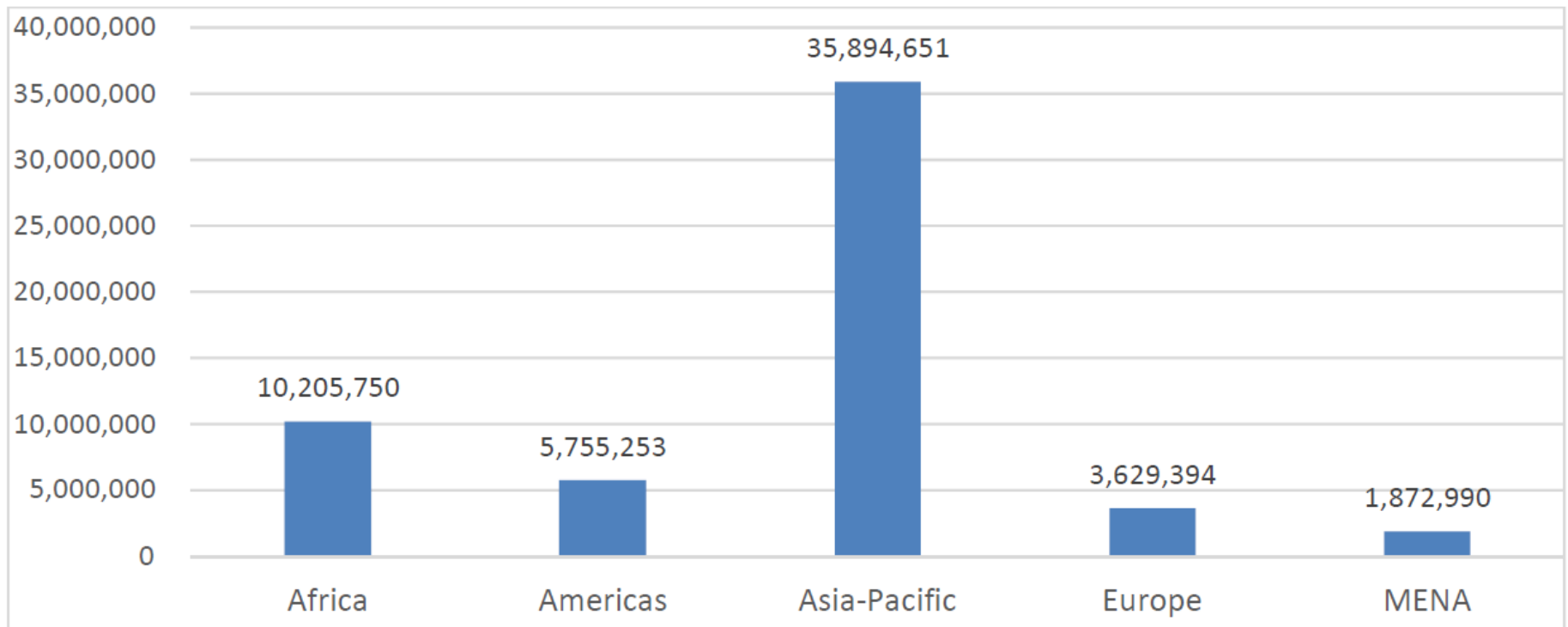
51.5 million reached by long term services and development programmes

12.6 million reached by disaster response and early recovery programmes

15.9 million reached by disaster preparedness and risk reduction programmes

A unique value proposition – DRR mapping

Figure 2: Number of people reached per region





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***How it has been leveraged
by the Red Cross Red Crescent
in Asia Pacific?***

The 1BC as a 'marketing' tool

New-Zealand,

By 2025 **1.5m Kiwis**
are taking active steps
towards
enhancing community
resilience.

Ready Communities

First Aid & Hazard Apps

Neighbourly

**Red Cross shops and service centres –
66 gateways**

**Community Resilience Advisor – 6
pilot projects – pillowcase, NZ Post
Resilient Wellington**

New Disaster Management Strategy

Ready business

Ready families

GOAL 3 TARGETS



10 long term private sector partnerships



20 Joint emergency operations, supporting 20,000 men, women and children



10 Formal agreements with government and other stakeholders

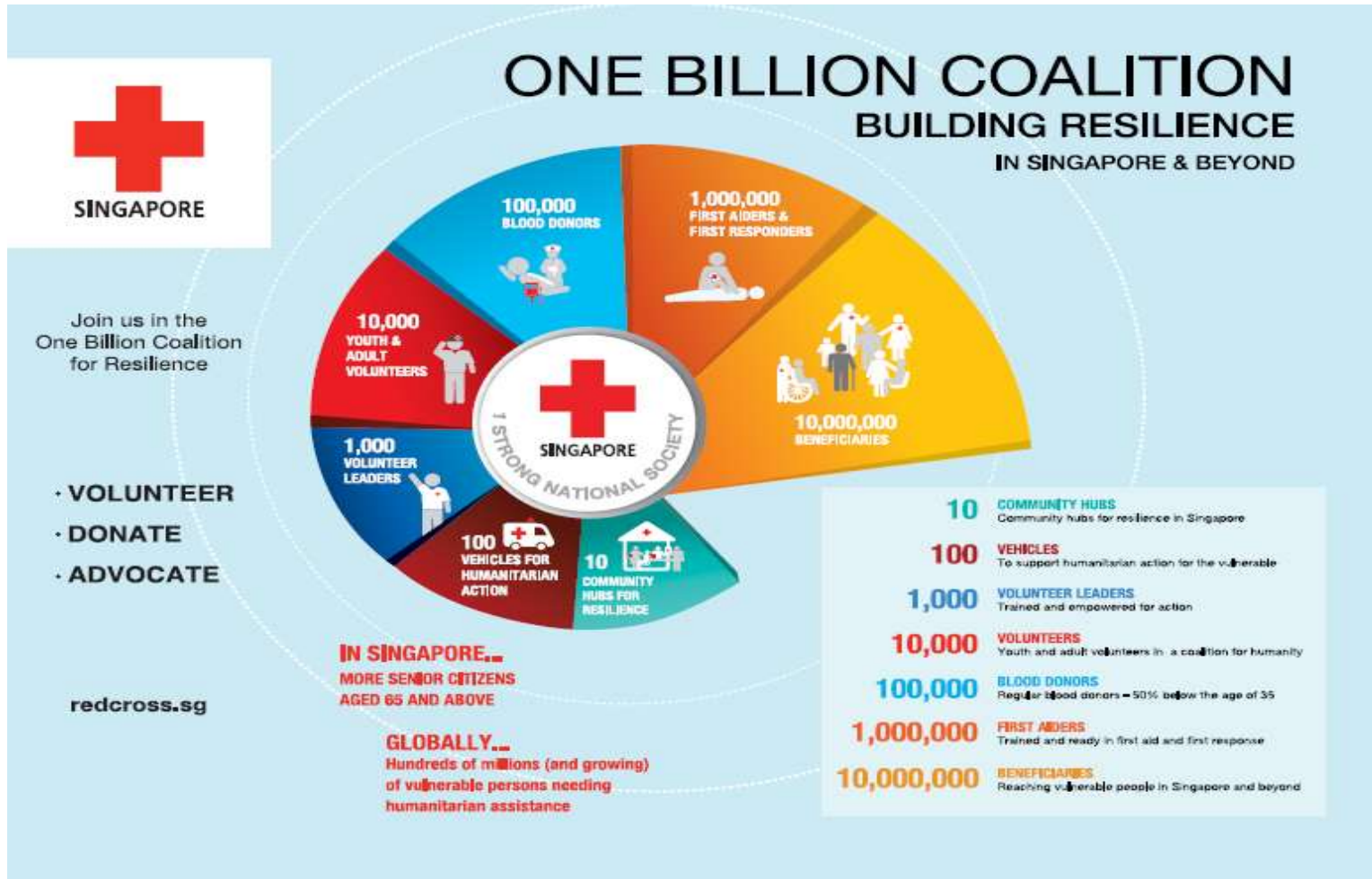


500 Facebook followers on official page



Reach 50,000 people, contributing to the One Billion Coalition for Resilience

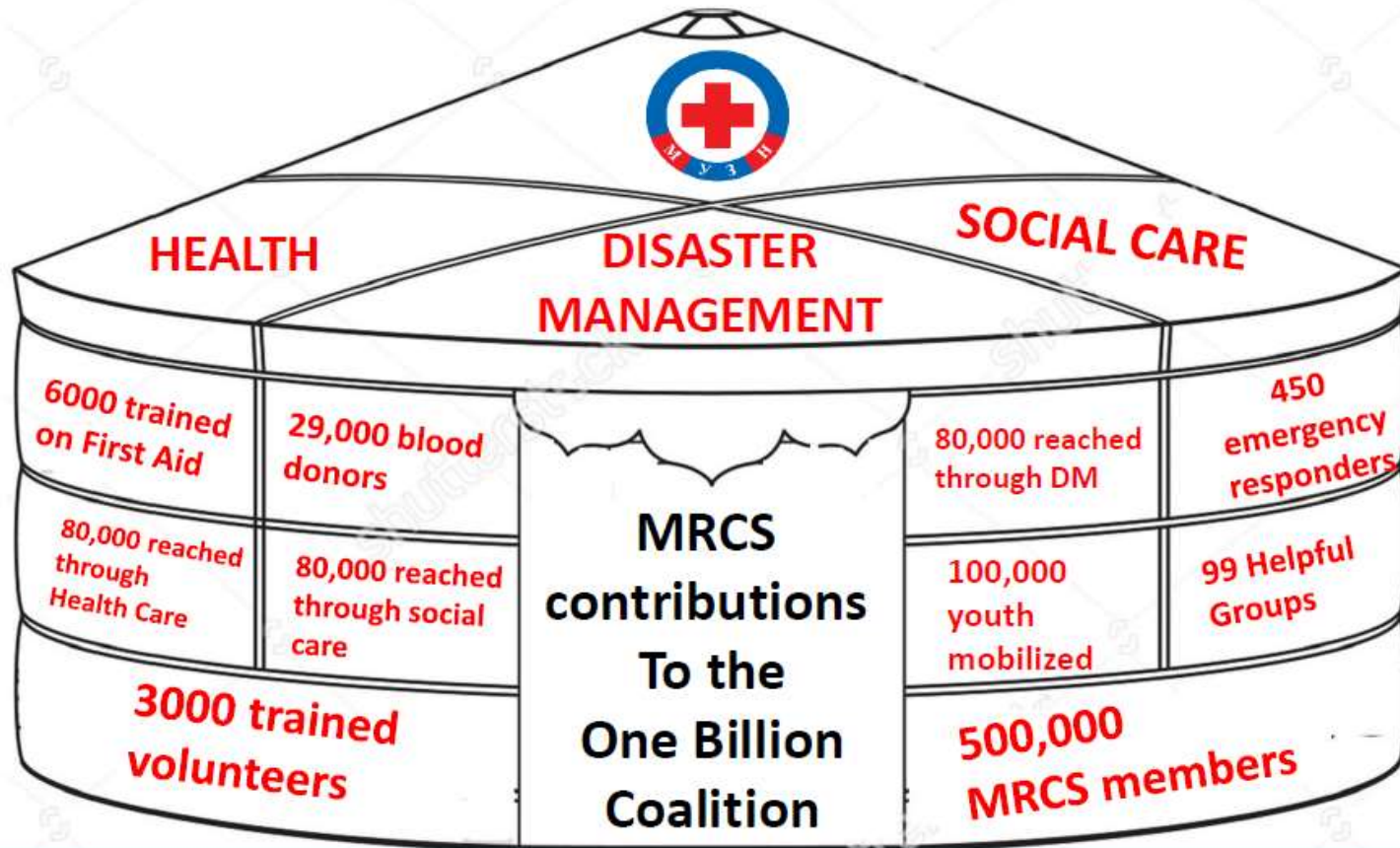
The 1BC as a 'planning' frame



Working and committed towards a world where people and communities are safer, healthier can thrive, even in the face of adversity

redcross.sg

The 1BC as a 'planning' frame



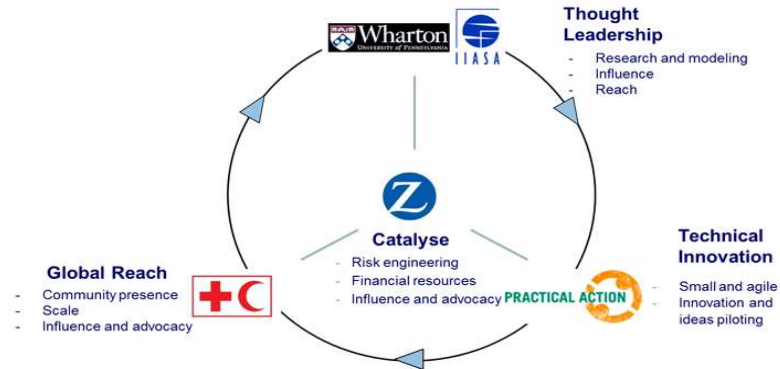
The 1BC as a collaboration vehicle



PARTNERS FOR RESILIENCE



**Private Sector
Humanitarian
Platform
MADAGASCAR**



YOU CAN'T GET BACK WHAT YOU'VE LOST
But you can protect what matters most redcross.org.au/prepare



TOWARDS ONE BILLION TARGET

Let's keep it simple



Accompany



Enable



Connect

of people **ACCOMPANIED**, **ENABLED**,
CONNECTED in the face of growing risks and/or
to reduce their vulnerability

of volunteers and **youth ENABLED** to take action
within their communities

ONE SIMPLE REPORT EVERY YEAR

From competition to collaboration

Convene and aggregate contributions from partners to common outcomes:

- **Governments** – disaster law, infrastructures, access to services, support to community resilience
- **Corporates** – People reached through partnerships, employees engaged, employees trained...
- **Schools** – Number of students trained (disaster readiness, first aid...)
- **Individuals and local coalitions:** Innovative solutions and tools to foster participation

<http://media.ifrc.org/1bc/resilience-map/>

Resilience Map



RESILIENCE ACTIVITIES SUMMARY

9
projects
4'318'371
people reached

How many people is your program or app reaching with Resilience engagement ? (Users, Customers, Beneficiaries, etc...) (required)

How are these people being reached ? (what type of service or engagement are they receiving) (required)

How many actions/activities have been taken to build resilience ?

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Visit the 1BC Microsite -

Put Your Resilience on the Map -

Email 1BC -

Follow us on Twitter -

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<http://www.onebillioncoalition.org>

<http://media.ifrc.org/1bc/resilience-map/>

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[@1BC4Resilience](https://twitter.com/1BC4Resilience)

<http://www.facebook.com/1BC4Resilience>

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