

Crowdsourcing disaster-related taxonomies



UN Global Pulse

Vision

Big Data harnessed responsibly as a public good

Mission

Accelerate discovery and adoption of big data innovation for sustainable development and humanitarian action



Pulse Lab Jakarta is a joint initiative of the United Nations and the Government of Indonesia, through Indonesian Ministry of National Development Planning (Bappenas), under the umbrella of Global Pulse.

UN Global Pulse

Global Pulse is a UN innovation initiative in the Executive Office of the Secretary-General that, through its Pulse Lab Network, aims to:

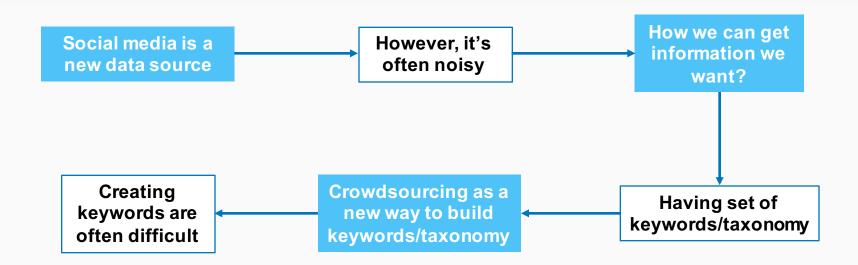
- Promote awareness of the opportunities Big Data
- Forge public-private partnerships for data, tools and expertise
- Conduct joint research projects to evaluate potential of new methodologies
- Build innovative technology tools for real-time monitoring
- Drive adoption of new approaches across public sector



Translator Gator



Why is this important?



Project aim and goal

The aim of this project is to crowdsource a list of keywords or phrases
 (taxonomies) related to disaster and humanitarian action in multiple languages
 from multiple countries.

• In the short-term, the project is expected to raise **disaster-preparedness** awareness in multiple countries.

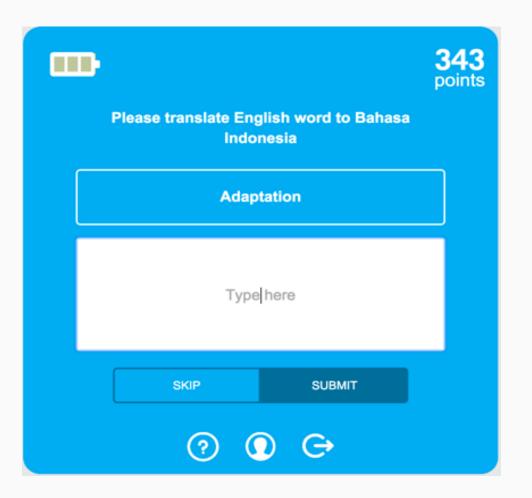
Project scope

Countries: 11 Asian countries (ten ASEAN countries and Sri

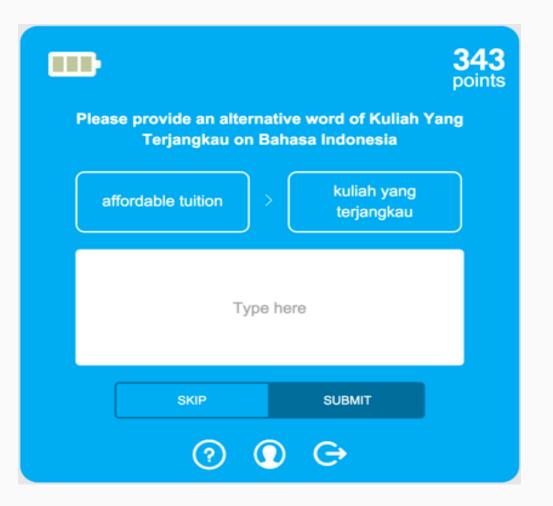
Lanka). Collecting total of 22 languages

Timeline: 22 April – 31 July 2017

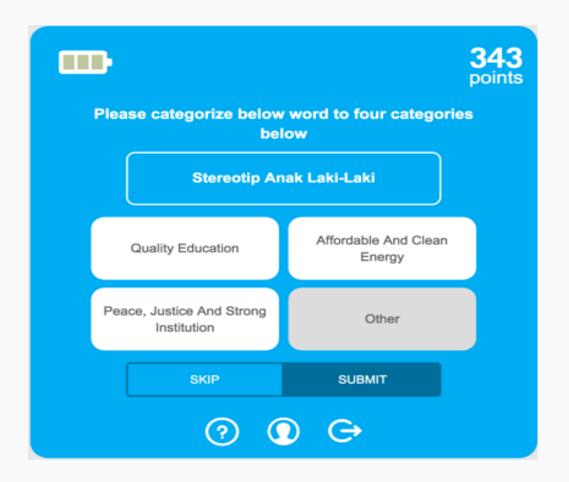
Translations



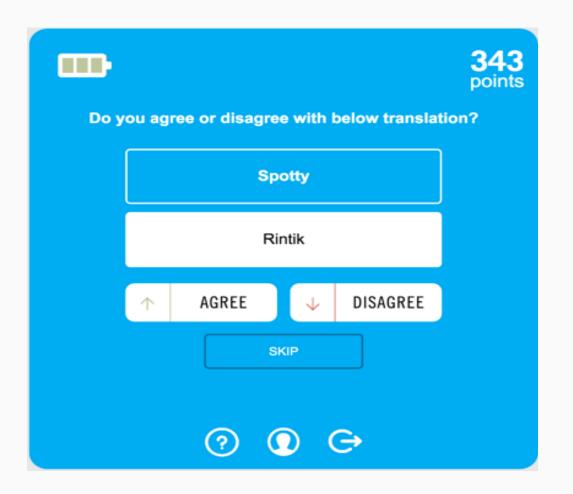
Synonym



Category



Evaluation



Points and Live

- Every task → points
- Wrong answers affects live/battery
- Leaderboards → top 10 contributors



374 points

374
points

- When you finish each task, you will earn points. Earn the highest points and you'll be be rewarded.
 - Visit our offices in Bangkok and Jakarta
 - Gift cards @USD 100
 - ... and many more!

The winners will be decided at the closing of this project. Stay tuned and follow @PulseLabJakarta for updated info



What the players will get?



Visit our offices in Bangkok and Jakarta → for 2 top contributors



Gift card @ USD100

- For 2 top contributors from each country
- For 30 lucky players lucky draw



Merchandise

Quick update on What we achieve so far...

As per today, 17 July 2017

- Nearly 1.5 million activities across four tasks
- 6 completed languages: Cambodia, Indonesia, Myanmar, Philippines, Sri Lanka, Viet Nam
- Targeting:
 - Tier 1: Malaysia, Singapore and Thailand
 - Tier 2: Brunei and Laos

What support we need from you?



Play

Be part of the project and **play**Translator Gator!



Spread the info

To your friends/families, in your social media

Question?

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