

**Humanitarian
Diplomacy**

Humanitarian Diplomacy

A Red Cross Red Crescent Perspective



**How do you know a
HUMANITARIAN
DIPLOMACY initiative
when you see one?**

What **RESULTS** would
make you say “**THAT**
MET THE MEASURES
OF SUCCESS”



Are the measures of success...



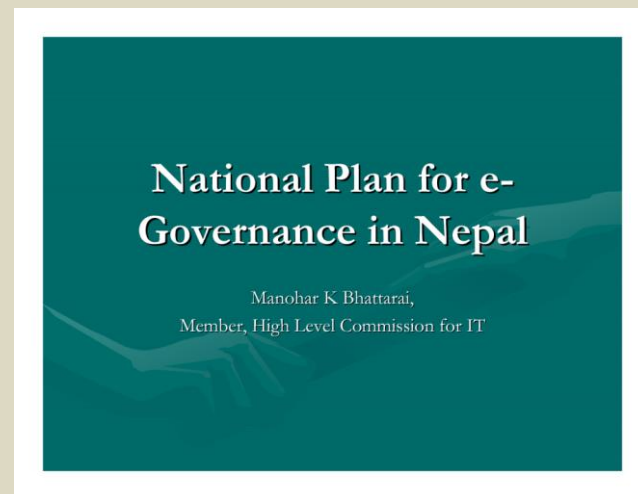
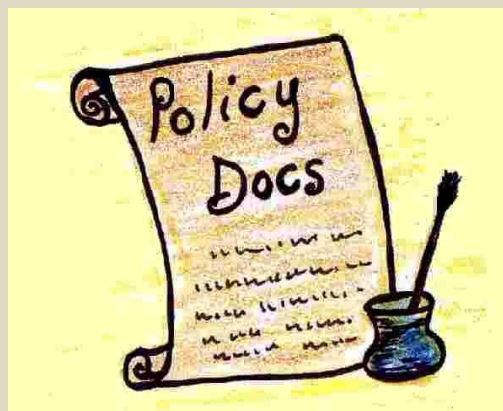
Services to flood victims?

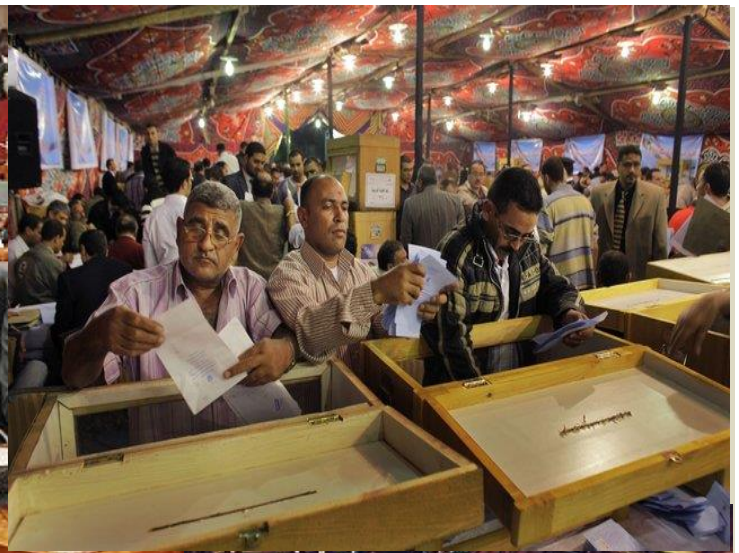


Will Humanitarian Diplomacy result in **RECONSTRUCTED HOUSES?**

How does
HUMANITARIAN
DIPLMACY make
Red Cross and Red
Crescent projects
BETTER?



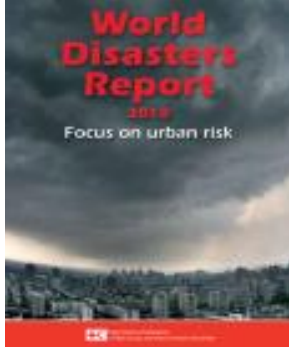
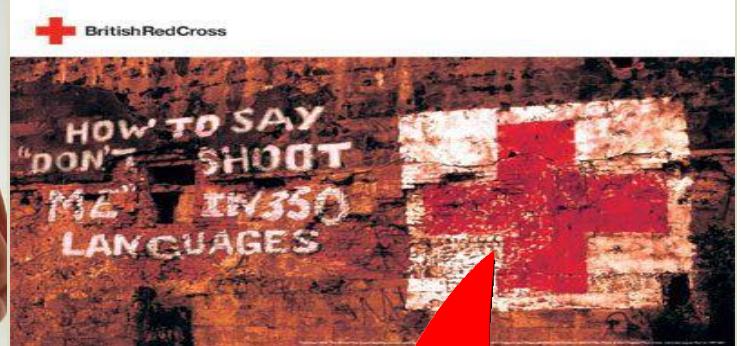






www.ifrc.org
Saving lives, changing minds.

 International Federation
of Red Cross and Red Crescent Societies



Track 1
Quiet Diplomacy

Track 2
Environment
Building

Track 3
Public Advocacy

RESULTS

- International pledges
- Improved local legislation
- New financial investments in communities
- New partnerships with communities

Humanitarian Diplomacy Policy

*“Humanitarian diplomacy is **persuading decision makers and opinion leaders to act**, at all times, in the interests of vulnerable people, and with full respect for fundamental humanitarian principles”*

Auxiliary Role

A seat at the table



Where does it come from?



- 1859

Henry Dunant witnesses the **Battle of Solferino**, Italy.

- 1864

The first **Geneva Convention**, makes reference to services “in times of epidemics, or of disasters such as floods, fires or other natural catastrophes”, and other services as agreed.



What does that mean?

- Support and supplement the public authorities in their humanitarian tasks, through
 - close coordination,
 - consider any official requests by the authorities

- Public authorities
 - ensure that National Societies can operate autonomously and
 - in line with the Movement's Fundamental Principles.

FOR FURTHER INFORMATION, PLEASE CONTACT:

IFRC

Robert Kaufman, Manager International & Movement
Relations Unit

Email: robert.kaufman@ifrc.org

THIS PRESENTATION WAS PUBLISHED BY
INTERNATIONAL FEDERATION OF
RED CROSS AND RED CRESCENT SOCIETIES

P.O. BOX 372

CH-1211 GENEVA 19

SWITZERLAND

Tel.: +41 22 730 42 22

www.ifrc.org

Saving lives, changing minds.



International Federation
of Red Cross and Red Crescent Societies