**Training on the radio announcer and spots production for**

**Lao Red Cross radio programme | Vientiane Province | 21-23 March 2017**

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Department of Communication and Fundraising would like to report you about the recent training on the radio announcer and spots production for Lao Red Cross radio programme which was held at Thalad in Vientiane Province on 21-23 March 201, supported by IFRC as detailed below:

1. **Participants:**

Total number of participants: 28 (Male =20, Female=8)

* 1. Mr. Thongphachanh Sonenasing Vice President guidance the Communication and Fundraising of LRCS
  2. The focal point from each department: 10
* Department of communication and fundraising: 4 people
* Department of Disaster Management: 1
* Department of Health: 1
* Blood center: 1
* Division of Gender: 1
* Volunteer from Ambulance: 2
  1. Representatives from the Head Quarter to support for internal coordination: 10
* Department of Disaster Management: 2
* Department of Health: 1
* Blood center: 1
* Cabinet: 3
* Volunteer from Ambulance: 1 ​
* Vientiane Capital Red Cross: 2
  1. Observer from ICRC: 1
  2. Observer from IFRC: 1
  3. Trainer from Lao National Radio: 2
  4. Driver: 1

1. **Key outcomes** 
   1. **Knowledge base:**

After the training course, the participants gained the knowledge and understanding of basic function of the radio and learnt on how to select the content to create the radio spot as well las acquired the basic skill and techniques to create the radio documentary.

Key highlight contents are as per following points:

* + What is the target radio and why it is important.
  + How to create the successful target radio content.
  + Basic knowledge on the spot radio.
  + ​Procedures to select the content to develop the spot radio.
  + Content screening and script writing to develop the spot radio.
  + Qualification of good radio announcer and technique to hose the programme
  + Voice recording and sound editing
  + Practice and develop the actual script and radio spot
  + Practice to host the radio programme and be the announcer

**2.2 Work plan after completing training:**

1. Coordinate with the focal points from each department to get the content and produce radio spots and/or radio documentary of LRC activities: target to complete in May 2017
2. Develop the monthly planning for the radio spot contents: initially target for the 6 months and then one year plan respectively.
3. Improve the radio content to focus more on the Lao Red Cross activities and other related useful information: target to adjust the ratio of content to be 70/30 (at least 70% of the whole will be LRC activities and no more than 30% remains the entertainment component.)