



International Federation  
of Red Cross and Red Crescent Societies

[www.ifrc.org](http://www.ifrc.org) Saving lives, changing minds.

# *International Federation of Red Cross and Red Crescent Societies (IFRC)*

**Presentation to  
ASEAN Committee on Disaster Management (ACDM)  
Vientiane, 06 April 2017**

# ***IFRC Strategic Engagement with ASEAN***



## **IFRC's Strategic Engagement with ASEAN:**

1. Contribute towards the implementation of AADMER at local, national and regional levels through:
  - a. Supporting the RCRC Societies in ASEAN to strengthen community resilience and build their capacities to prepare for and respond to disasters and emergencies.
  - b. Support the auxiliary role of the National RCRC Societies including strengthened partnership with the NDMOs.
  - c. Provide technical assistance and mobilization of resources to ASEAN MS in areas of IFRC's expertise and leadership including in disaster law and in gender and diversity in disasters.
  - d. Collaborate closely and support ASEC and AHA Centre with the overall goal of reducing the impact of natural disasters on vulnerable communities.

## **IFRC's Strategic Engagement with ASEAN:**

2. Utilize the RCRC's expertise and knowledge in policy development, standard setting and in development of tools to support ASEAN at local, national and regional levels.
3. Mobilize the RCRC network to advocate more strongly at national and regional levels for the needs of communities and the integration of gender and diversity, climate change adaptation and DRR into development agendas.
4. Mobilize the RCRC volunteer and youth network.

## Examples of IFRC's Engagement with ASEAN:

- ASEAN Schools Safety Initiatives (ASSI)
- AHA Centre Executive (ACE)  
Programme
- ASEAN Disaster Emergency Response  
Simulation Exercise (ARDEX)
- ASEAN Emergency Response and  
Assessment Team (ERAT)
- ASEAN Joint Disaster Response Plan  
(AJDRP)





## *Key Priorities for 2017*



1. Study on Sexual Gender-Based Violence (SGBV) during disaster time
2. ASEAN Day for Disaster Management (ADDMM) 2017 Celebration
3. ASEAN Peer to Peer Learning: Disaster Law and Policy Platform
4. Technical Cooperation with AHA Centre on “One ASEAN One Response”
5. Continued leadership role on gender and diversity integration across thematic priorities and tools.





***Thank you for your attention !***