



This project is funded by the European Union

Rights of Migrants in Action

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Bangkok, Thailand**

OnTrackMedia Indonesia, Indonesia



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Background

EAST
NUSA
TENGGARA

9th largest sender
of migrant workers

- BNP2TKI, 2016

#1 Most cases of human
trafficking

- IOM, 2015

82% of human trafficking
victims are women

- IOM, 2014



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Objectives

1. Promoting Safe Migration and the protection of migrant workers in East Nusa Tenggara
2. Raising people's awareness on the dangers of human trafficking and the importance of safe migration



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Counterparts

Government



Pemerintah Provinsi
Nusa Tenggara Timur



Dinas Pendidikan dan Kebudayaan
Provinsi NTT



Dinas Tenaga Kerja
dan Transmigrasi
Nusa Tenggara Timur

CSOs

Kupang & Belu
Regency



Timor Tengah Selatan
Regency



Southwest & West
Sumba Regency



Yayasan Pengembangan
Kemanusiaan Donders

Kupang City



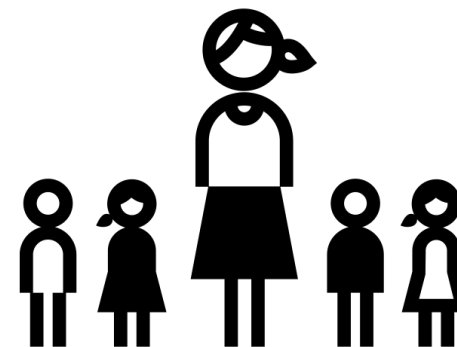
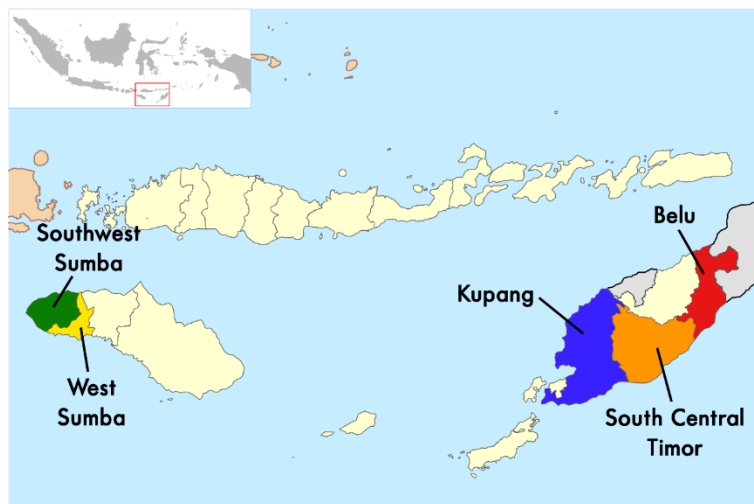


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Target population/beneficiaries

People from 220 villages
across 5 regencies in
East Nusa Tenggara

Teachers & jr. high school
students from over 110
schools the 5 target areas



Created by Piotrek Chuchla
from Noun Project



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Approach

- Devise a communication strategy specifically designed for the beneficiaries, based on an assessment in 5 regencies.
- Partner with local CSOs and Provincial Office of Education to reach the general public & schools
- Revitalize the Provincial Anti-trafficking Task Force & Provincial Training Center
- Seek endorsement from provincial government and acknowledgement as part of the provincial program “*Stop Bajual Orang NTT*” (Stop Selling NTT People)



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Mimpi Beta



Developed training materials:

1. Educative drama: *Mimpi Beta* (My Dream)
2. Facilitator guidebook on safe migration

Distributed 500 kits to government, schools, sending agencies, and CSOs



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STOPTRAFIKING

One-stop bilingual information portal

www.stoptrafiking.or.id

Features:

1. Information on procedures, requirements, tips & tricks to migrate safely
2. Latest news related to migrant workers & human trafficking
3. Links to useful websites and other organisations
4. Access to all of OTMI's communication materials related to safe migration





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Achievements



More than 250
Junior High School
teachers & CSO
representatives/ volunteers
equipped with knowledge and
training tools to educate
students & general public about
safe migration



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Achievements



Over 14.000 junior high school students and **22.000** villagers in 5 regencies exposed to safe migration information

Result:

90% of students in FGD were able to identify the methods used by illegal recruiters. **Over 95%** would rather find work in their own areas than work abroad.



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Achievements



Schools, churches, and communities have committed to continue spreading information through OTMI's video during school orientation period & community gatherings



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Achievements



Action-plan drafted on revitalization of the East Nusa Tenggara Provincial Anti-Trafficking Task Force at workshop attended by **24** government officials, CSOs, and academics

Follow up FGD in March 2017 at the Provincial Office of Manpower and Transmigration



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Key obstacles and challenges

- Coordination between stakeholders
- Political stability and political will
- Technical challenges in East Nusa Tenggara
- Turnover of teachers and headmasters



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Lessons learned

- Videos are effective in engaging and getting a message across to the audience, especially with the use of local language & locally known actors
- Videos should be accompanied by additional communication materials in case technical problems arise
- Approach and lobby officials to get their commitment, strengthened by an official agreement



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Lessons learned

- Safe migration education can be used to supplement the current school curriculum on migration that is still limited (according to teachers who participated in OTMI's FGD)
- Assessments are vital, and can reveal findings that can change the project approach and activities to suit the beneficiaries



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Next steps

- Cooperate with the Provincial Office of Education to distribute the videos to other schools that did not participate in the activities
- Publish a lessons learned and best practices book that will be distributed to partners and other stakeholders
- Further advocating the commitment of stakeholders in East Nusa Tenggara to revitalize the provincial task force
- Continuous promotion and management of the stoptrafiking.or.id website

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