Increase capacity of National Societies to promote community disaster risk reduction issues at a national level

Increase integration of gender equality into national and regional disaster risk reduction policies and programmes

Increase cooperation and build partnerships between the Red Cross Red Crescent, ASEAN and other regional bodies

The annual impact of disasters on Southeast Asia is devastating both in human and financial loss.

The human cost

100

100 million people in ASEAN member states have been affected by disasters since 2000*

The financial cost

$4.4

$4.4 billion† average annual damage from disaster losses associated with floods, tropical cyclones, earthquakes, volcanic eruptions and droughts

The annual impact of disasters on Southeast Asia is devastating both in human and financial loss.

INCREASE CAPACITY, GENDER EQUALITY AND COOPERATION

OUTCOMES

Greater disaster risk reduction through increasing capacity, gender equality and cooperation.

HOW WE DO IT

HUMANITARIAN DIPLOMACY…

...AND THE THREE “C’S”

We persuade decision makers and opinion leaders to act in the interests of vulnerable people, and with full respect for fundamental humanitarian principles. We contribute towards national and regional disaster risk reduction priorities such as the Hyogo Framework for Action, disaster law and gender equity through the work of Red Cross Red Crescent volunteers.

Community

Capacity building

Collaboration