

## RATIONALE

The implementation of the Philippine Red Cross (PRC) Urban DRR Project in Quezon City entitled "Building Urban Resilience in Southeast Asia" mainly in Laos, Vietnam, Cambodia and Philippines, implemented under the funding support of ECHO, in partnership with IFRC, Spanish Red Cross, German Red Cross, and Finnish Red Cross.

The Training aims to build capacities of National Society staff, government officials, school teachers and school children, Red Cross youth and volunteers, and partners, through a coherent, regional strategy building on good practice and using innovative methods. The Action emphasizes gender equity and social inclusion, among poor, vulnerable people, including people with disabilities and older people. The International Federation of Red Cross and Red Crescent Societies, in partnership with Finish, German and Spanish Red Cross societies, brings to the project extensive experience in school safety, public awareness and public education and risk mapping, with strength in regional sharing and learning, and peer support.

We have a total of thirty (30) participants who will join the said training which include Red Cross National Society Staff from Disaster Management, Red Cross Youth and Volunteer, German Red Cross, International Federation of Red Cross, IFRC-Bangkok, Laos Red Cross, Vietnam Red Cross, Cambodia Red Cross who will replicate in urban context

**Expected Outcome:** They shall contribute to the following expected outcome:


- Participants increase their knowledge in effective behaviour change communication processes, based on the PAPE guide and key messages
- Participants reflect on existing Behaviour Change Communication (BCC) practice in their countries and identify innovative ways to enhance their outreach in urban contexts

- Participants are able to facilitate the design, implementation and monitoring & evaluation of the PAPE in their respective countries (particular focus will be given to the KAP survey and national workshop)
- Participants can confidently replicate the training to Red Cross National Society staff

## OPENING PROGRAM

Session	Person In-charge
<b>I. Registration/Opening Program</b>	<i>PRC Staff</i>
<b>II. Prayer</b>	
<b>III. Philippine National Anthem</b>	
<b>IV. Philippine Red Cross Hymn</b>	
<i>Opening Remarks</i>	<b>ATTY. OSCAR T. PALABYAB</b> <i>Secretary General Philippine Red Cross</i>
<i>Insight/Inspirational Message</i>	<b>Mr. Patick Iliot</b> <i>Country Representative- IFRC</i>
<i>Insight/Inspirational Message</i>	<b>Ms. Ana Montoya</b> <i>Head of Delegation -SRC</i>
<i>Insight/Inspirational Message</i>	<b>Ms. Martina Schloffer</b> <i>Head of delegation- GRC</i>
<b>V. Agenda/ House Roles</b>	
<b>VI. Introduce of the Participants and Instructors</b>	
<b>VII. Start of Regional PAPE Workshop</b>	

Name	Office/ Designation
1. ATTY. Oscar T. Palabyab	Secretary General - PRC
2. Ms. Elizabeth Zavalla	Asst. Secretary General - PRC
3. Resty Lou Talamayan	Acting Manager, DMS
4. Ana Villa Mariquina	DRR Officer
5. Ms. Amparo Perez	Chapter Administrator –QC Chapter
6. Mr. Patick Iliot	Country Rep - IFRC
7. Ms. Ana Montoya	Head of Delegation - SRC
8. Ms. Martina Schloffer	Head of Delegation - GRC
9. Ms. Noun Rommy	BUR Project Operation Manager
10. Mr. Sou Sokna	RCVs and RCY Coordinator
11. Mr. Oeung Haileng	BUR Tech Officer
12. Mr. Yen Chanthou	Tech Officer in Kampong Cham
13. Ms. Nguyen Thu Phuong	Officer of DM Dept.
14. Ms. Pham My Trang	Officer of DM Dept.
15. Ms. Hoang Thi Nga	Officer of Communication and Resource Mobilization Department
16. Mr. Dao Van Don	Officer of Health Care Department
17. Mr. Bounyong Phommachack	Deputy Head of Disaster Response Unit of DM
18. Ms. Thipasong Akamountry	DRR Officer, BUR Project
19. Mr. Phonexay Sivilay	Deputy Head of Emergency Health Service of Health Department
20. Mrs. Meena Phimprachanh	Head of Communication Unit
21. Ms. Beryl Ruby Pinohan	National Project officer DMS- SRC
22. Charmaine Marinas	National Project officer DMS- GRC
23. Gilbert Tampos	Chapter Project Coordinator - SRC
24. Rizty Dogcio	National Field Representative, DMS
25. Ms. Mary Janice Salinas	Technical Officer, RCY NHQ
26. Ms. Christian Dacdac	NFR, VS NHQ
27. Mr. Ruben Claraval	CSR RCY/VS QC Chapter
28. Mr. Rolly Maliwat	Pres. RCY PRC QC Chapter
29. Mr. Jermaine Bahandi	RCY volunteer
30. Ms. Bui Liên Phoung	Proj. officer, DRR and CCA Prog.
31. Mr. Luciano Jimenez	Spanish Red Cross Delegate
32. Mr. Juan Daniel Reyes	Country Delegate
33. Mr. Phyo Thant	Safer Access Manager, HV&Com
34. Mr. U Tint Zaw	Officer of DM Dept.
35. Ms. Kanokporn Jaroenrith	Regional Project Manager
36. Mr. Muhammad Shafique	Regional BCC Specialist / consult
37. Ms. Ly Nguyen	Communication Officer
38. Ms. Sandra Romero Ruiz	DRM Delegate

 International Federation  
of Red Cross and Red Crescent Societies



## Regional Workshop

# Public Awareness and Public Education

## (PAPE: A Guide & Key Messages)

### 18 – 20 October 2016

### Hive Hotel, Quezon City, Manila

In partnership with



