



International Federation
of Red Cross and Red Crescent Societies

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Rights of Migrants in Action

Capacity Building Workshop

IFRC financial, procurement and HR rules and regulations

6-7 October 2016 Bangkok



PUBLIC COMMUNICATIONS AND USE OF LOGOS

- Explanations and instructions are provided in clause 13, Attachment 3: terms and Conditions for project support to project partners from DG DEVCO funding



PUBLIC COMMUNICATIONS AND USE OF LOGOS

External Publications

13.2 publicise the fact that Project Funding is being provided by the European Union:

information for the press or for the beneficiaries of the Project, all related publicity material, official notices, reports and publications for an external audience, shall state: 'This Project is funded by the European Union' under the European logo



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PUBLIC COMMUNICATIONS AND USE OF LOGOS

- European Union logo - twelve yellow stars on a blue background



This project is funded
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- All materials relating to the Project created for an external audience must include IFRC logo where the Project Partner has obtained permission from the IFRC and approval for the design of materials



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PUBLIC COMMUNICATIONS AND USE OF LOGOS

13.4 Before publication/production of any product relating to the Project, the Project Partner shall obtain the approval in writing of the IFRC in the country of implementation.



PUBLIC COMMUNICATIONS AND USE OF LOGOS

13.5 All Project Partner information or publications pertaining to the Project for an external audience in whatever form and whatever medium, including the internet, shall include the following text or a similar disclaimer: *'This document has been produced with the financial assistance of the European Union. The views expressed herein can in no way be taken to reflect the official opinion of the European Union, the International Federation of Red Cross and Red Crescent Societies or National Red Cross or Red Crescent Societies.'*



PUBLIC COMMUNICATIONS AND USE OF LOGOS

Internal publications

Documents not intended for the external public, such as agendas of meetings, internal reports and notes shall mention: 'European Union' under the European logo.





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Questions?

**FOR FURTHER INFORMATION PLEASE
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