

SUMMARY OF IDDR EVENTS, October 13 2015

Cambodia

Highlights and Achievements

As Chair of the ASEAN Committee on Disaster Management (ACDM), International Day for Disaster Reduction (IDDR) 2015 was a particularly special one for Cambodia.

The Cambodian Red Cross' participation in IDDR 2015 was two-part: involvement in the official ACDM events, hosted by National Committee for Disaster Management at the Royal University of Phnom Penh, and a community-level half-day event at a school in Kampong Cham.

This year Cambodian Red Cross (CRC) closely coordinated with the National Disaster Management Committee (NCDM) to celebrate the day under the global theme, "KNOWLEDGE IS FOR LIFE".

ACDM event, Phnom Penh, October 9-10: Cambodian Red Cross and IFRC contributed speakers to panels on International Disaster Response Law (IDRL) and safe schools. They also joined the outdoor parade.

Community-level event, Kampong Cham, October 31: The Cambodian Red Cross' IDDR event was celebrated in Dei Dos High School in Kampong Cham Town. Together with CRC HQ, the half-day event was coordinated by the local branch and funded by IFRC Bangkok regional office, under the Regional Resilience Initiative. The event included:

- A presentation by CRC and then an interactive question and answer session focused on the themes disaster risk reduction and mitigation, climate change, health and care, and Red Cross emergency services. In attendance were 200 students from Dei Dos high school and Red Cross Youth from other local high schools, as well as 65 community members, 20 teachers, 170 Red Cross Youth, 80 high school students and 50 students from primary school, the organizing team of 20 people. In total, approximately 400 people participated. CRC officers provided key messages and distributed leaflets on how to prepare before, during, and after disasters.
- Speeches by the provincial Deputy Governor, the Representative of Kampong Cham Red Cross Branch Committee; the Head of Disaster Management at Cambodian Red Cross national HQ and the Vice President of the National Committee of Disaster Management (NCDM), Mr. Nhim Vanda.

Media Coverage

Cambodian TVK (<http://www.khmerlive.tv/tvk/>) was invited to capture the event and then broadcast to the public after the event.

Partner Involvement

Representatives of IFRC (country support plan coordinator and representative from Bangkok) attended the community-level event.

ASEAN Involvement

This event did not involve Asian member states; yet Cambodian Red Cross participated in ASEAN Day for Disaster Management (ADDM) activities organized by NCDM, CRC/IFRC, private sector, and partners 9 -10 October 2015 at Royal University of Phnom Penh. With financial support from IFRC, Cambodian Red Cross provided for the t-shirt printing (2,999.50 USD)

Gender of Participants

Over 400 people attended including 180 women.



Laos

In 2015, Laos Red Cross (LRC) conducted IDDR celebrations on October 13 in the capital, Vientiane (*the Disaster Management Department of Social Welfare Ministry organized IDDR celebration at provincial level in Med and Kasy districts, Vientiane).

In attendance were representatives of all government ministries of Lao PDR, Lao Red Cross staff and volunteers from the provinces, Lao Red Cross partners (including partner National Societies), UN agencies and NGO's, including, Save the Children, UNICEF, Oxfam and ADPC.

Facilitators of the event included representatives from MoNDRE / DDMCC, LRC, French Red Cross and the UN. The event included a small exhibition of photos displaying Laos RedCross' work in community-based disaster risk reduction.

Objectives were raise awareness of disaster risk reduction, give visibility to the role and activities of Lao Red Cross, to enhance collaboration with the government and other NGOs implementing activities in Lao PDR, to build capacity of staff in organising ASEAN Day for Disaster Management and international day celebrations, and finally to introduce to the public the slogans of ASEAN and UNISDR "Knowledge is for life" and "ASEAN is resilient as One"

Media Coverage

Laos Red Cross invited Lao National TV and three newspapers: Vientiane Mai, Paxaxon and News Laos. Following are examples of coverage:



Government and Partner Involvement

LRC collaborated with government and NGOs in planning. The government supported places and invited provincial representatives to join celebrations.

Social Media

Newspapers and TV covered the event, while LRC also promoted IDDR through the National Society website and main Facebook page.

Gender of participants

Approximately 118 women were among the 484 participants.



Indonesia

In 2015 for International Day for Disaster Reduction, BNPB, Government of Indonesia, organised events in Solo, Central Java (16 to 18 October).

The 2015 theme focused on reducing flood risk. BNPB invited PMI to be part celebrations and PMI is took an active part by organising:

- Two side events/discussions on partnership for community resilience and integrating disaster risk reduction into disaster management law.
- One whole day seminar on the theme “Innovative solutions for flood management”.
- A talk show on the theme “ DM law implementation and reflection”.
- An exhibition of books, tools and works of PMI and RCRC movement in the field of DRR/DM
- A photo competition among PMI volunteers in theme of DRR, safer and resilient communities.

Myanmar

In 2015, the Myanmar Red Cross Society conducted IDDR activities at the national, regional, township and community levels . Events included:

1. Dedaye Township

IDDR commemoration was organized by Township Red Cross Society in collaboration with Township General Administration Department, with support of MRCS-AmRC Program. The commemoration, on October 15, was conducted with three main goals:

- Brief explanation about IDDR objectives, together with UN Secretary General’s message by Head of Township GAD and Deputy Director of MRCS
- An earthquake disaster risk reduction talk by Vice President of Myanmar Earthquake Committee and
- A mini exhibition of DRR related activities by Township Red Cross Society

More than 200 people attended this event from 90 villages and different administration departments (including development planning, fire brigade, police, health). Township RCVs (F-6, M-11) participated in the event. Photos are available on the 2IC Facebook page:

<https://www.facebook.com/konay.winaung.90/posts/1668064403468434?pnref=story>

2. Yangon Schools’ Commemoration

Project schools organized an IDDR commemoration, led by School Disaster Management Committee members of their respective school according to their School Plan. There were two aspects to the agenda:

- A DRR awareness-raising talk by school teacher/Principle
- A movie show; earthquake drill video and DRR cartoon

The Township Red Cross Society participated in the events of their schools. The activities are shared in the following links by the Township Red Cross Society:

<https://www.facebook.com/MyanmarRedCrossBotahtaung/posts/445636782288775>

<https://www.facebook.com/MyanmarRedCrossBotahtaung/posts/445462402306213>

3. Regional Level Participation

In the lead up to IDDR, MRCS participated in the preparation for the Yangon regional-level commemoration (October 13, 2015). A highlight in the preparatory stage was the decision by the regional government to showcase a video on earthquake risks and preparedness at a downtown school. An MRCS representative suggested making the video in one of the MRCS’s school-based DRR program schools.

During the event, MRCS displayed photos of DRR programs and also Township Red Cross Branch disaster response and preparedness. Additionally, a mini-exhibition of disaster relief kits and preparedness tools was displayed, and informational material distributed to attendees. Six Headquarters staff, 3 movement partners, 27 Regional Red Cross members and DM staff attended the event. More than 200 sets of IECs were distributed to interested people.

The Deputy Director of DM was interviewed by four media outlets (Myanmar International TV, Myawaddy Newspaper etc.) regarding MRCS’ DRR response and preparedness activities at the event.

Saw Htoo Aung, Grade 10 student from Kyautada BEHS 1, one of MRCS-AmRC program schools won the third position for painting competition with the theme of “Knowledge for Life” organized by Yangon Regional Government.

<https://www.facebook.com/mrtvwebmediaportal/videos/976018069110686/>

https://www.youtube.com/attribution_link?a=YBdwlyxd54&u=%2Fwatch%3Fv%3DGHpJ2pZovTU%26feature%3Dshare



Philippines

In 2015, the Philippine Red Cross conducted the following events for IDDR:

- A Disaster Risk Reduction and Management (DRRM) forum in Metro Manila on October 13, with government agencies, NGO and civil society organizations under the theme “Knowledge of Life” that will serve as a platform for sharing the practices of different actors in their respective DRRM initiatives using the traditional and indigenous knowledge which were complemented by the use of science or modern technologies. Large corporations and media were invited.
- Simultaneous photo exhibitions October 10-16 in malls and universities in Manila, Quezon, Cebu, Tacloban and Davao, showcasing PRC’s DRRM initiatives across the country
- A social media campaign (through facebook and twitter) through the whole month of October to highlight PRC’s DRRM programs, promote awareness on DRRM and inform people of what they can do to contribute to achieving resilience in their respective localities (household, community, school or workplace). PRC also joined UNISDR’s Twitter Thunderclap campaign, as referenced in the UNISDR Concept Note <http://www.unisdr.org/2015/iddr/documents/IDDR15ConceptNoteFINAL.pdf>



Thailand

For IDDR 2015, Thai Red Cross held activities on October 13 at the Bangkok Art and Culture Centre.

Around 500 participants – volunteers, staff, Youth volunteers, the media and general public – attended. The event included a press conference, exhibition about community-based disaster risk reduction activities, a seminar on disaster resilience, games and a Q&A about disasters, disaster preparedness and response with prizes, and distribution of information, education and communication materials (Mr. Radar cartoon book, CD, brochures, posters, etc.) and RCRC 'Voices to Action' community feedback forms (shared with IFRC Geneva ahead of the International Conference in December).

Media Coverage

5 Oct 2015 : attending "Answer this Afternoon" TV program on channel 9

9 Oct 2015 : interview on a radio program of National Broadcast Thailand (Public Relations Department)

9 Oct 2015 : Press conference at DDPM, Ministry of Interior. 5 agencies from TV and 1 from radio attended this event.

13 Oct 2015 : 15 media agencies attended IDDR/ADDM (9 from TV, 3 from radio and 3 from newspaper)

Government Involvement

The event was co-hosted by Department of Disaster Prevention and Mitigation (DDPM), National Institute for Emergency Medicine (NIEM), NANOTEC, Thai Health Promotion Foundation, Bangkok Metropolitan Administration

Partner Involvement

Activities, shows and exhibition, knowledge dissemination, and the dog rescue demonstration were co-organized by UNISDR, Change fusion, Save the Children, HelpAge, Foundation for Older Persons' Development, Rakthai Foundation, Road Accident Victim Protection Company Limited, World Animal Protection, Plan International, World Visio, General Chatchai Choonhavan Foundation (GCCF), and Poh Teck Tung Foundation.

ASEAN Involvement

ADPC and ASEAN Safe School Initiatives (ASSI) co-hosted the event and collaborated to disseminate knowledge and showcase innovation.

Social Media

Thai Red Cross Society Facebook results: 948 Likes

RCHB Facebook: 173 Likes, 525 Shares

Gender of Participants

Visitors aged between 8 and 77 years old. Total = 240 (Male 94, Female 146 including Boy 19, Girl 13, Elderly 36)



Timor-Leste

In Timor-Leste, the main IDDR 2015 event was organized in Ainaro district, Cassa municipality on October 16. In addition to this national event, CVTL marked IDDR in all 13 districts by organizing a “competition” for its ICBRR target communities to develop/update their risk maps. Branches organized events together with their DDMC’s in which communities were able to present their maps.

Highlights included:

- CVTL had a key role in organizing the national IDDR event and thus achieved good visibility
- Target communities from Ainaro had a chance to present their risk maps to the NDMD/Minister for Social Solidarity
- 12 districts organized district-level IDDR events in which target communities presented their risk maps. This enhanced the understanding of the typical hazards that each area is exposed to.

Media Coverage

National TV, TVTL covered the IDDR national event in the news. Community radio programmes also reported on the event.

Government Involvement

NDMD (including the opening of the national event by the Minister of Social Solidarity)

Partner Involvement

IOM, Mercy Corps, Oxfam, CRS, Plan, World Vision

Social Media

Two Facebook posts on CVTL’s Facebook page:

Post 1: 35 likes

Post 2: 37 likes, 3 shares

Gender of Participants

There were around 1500 participants in the national IDDR event in Cassa (local leaders, school students). The gender breakdown is not available.



Viet Nam

To celebrate IDRR and the launch of the World Disaster Report (WDR), the VNRC organised a half-day public event in collaboration with the Department of Natural Disaster Prevention and Control (DNDPC), the National Search and Rescue Committee (NSRC) and the Northwestern Steering Committee (NSC).

The event included a simulation involving approximately 200 community members in the beach area, joined by Red Cross volunteers, local search and rescue members, as well as Red Cross staff and leadership from the headquarters and chapter, and relevant government agencies and NGOs. The simulation was followed by the launch of the 2015 WDR, at which representatives from government agencies and VNRC/ IFRC and other NGOs attended.

As a way to strengthen relationships with the government, representatives from the DNDPC, NSRC and NSC were invited to stay for the DIPECHO workshop in the afternoon, organized under the DIPECHO 9 project supported by ECHO.

A webstory is available here: <http://www.ifrc.org/en/news-and-media/news-stories/asia-pacific/vietnam/viet-nam-red-cross-society-celebrates-international-day-for-disaster-risk-reduction-and-launches-the-world-disasters-report-2015-69538/>

Highlights and Achievements

Nearly 200 participants from IFRC, ICRC, Spanish RC, Norwegian RC, Laos RC, VNRC headquarters, chapter and branch, and relevant government agencies from the headquarters and local levels, as well as community members, attended the event.

The event featured a motorbike – bicycle parade during which the key messages were broadcasted, along with RC visibility marks such as T-shirts and flags.

Media Coverage

Printed news:



Humanitarian newspapers 8 Oct 2015	Humanitarian newspapers 15 Oct 2015	Humanitarian Magazine October edition
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Humanitarian Magazine October edition

- Online news:

- o <http://english.vov.vn/Society/World-Disasters-Report-to-be-launched-in-Vietnam/282399.vov>
 - o <http://www.redcross.org.vn/redcross2/vn/home/InfoDetail.jsp?ID=17954&area=1&cat=1921>
 - o https://chuthapdo.dongthap.gov.vn/wps/portal/hctd/!ut/p/c0/04_SB8K8xLLM9MSSzPy8xBz9CP0os_jQEDc3n1AXEwOLAA9XA0d3V-9QEx8Xo1BjU_2CbEdFAHSxkDM!/?WCM_PI=1&WCM_GLOBAL_CONTEXT=%2Fwps%2Fwcm%2Fconnect%2FHCTD%2Fsithoichuthapdo%2Fsitethongbao%2Fdonxemleminhtin&PC_7_UTFFLUD408PHE0AGEKU4LD2UJ1_WCM_Page.20ddb10041239743ba76fa94d0970a52=3
 - o <http://www.unisdr.org/we/inform/events/46123>
 - o <http://www.ifrc.org/en/news-and-media/news-stories/asia-pacific/vietnam/viet-nam-red-cross-society-celebrates-international-day-for-disaster-risk-reduction-and-launches-the-world-disasters-report-2015-69538/>
 - o <http://redcross.org.vn/redcross2/en2/home/InfoDetail.jsp?ID=2874&area=1&cat=1128>
 - o <http://www.emergency-live.com/en/health-and-safety/the-world-disaster-report-2015-local-actors-are-the-key-for-effective-strategies/>
 - o <http://nhandaovadoisong.com.vn/26631/hoi-ctd-viet-nam-huong-ung-ngay-quoc-te-phong-tranh-va-giam-nhe-thien-tai-cong-bo-bao-cao-tham-hoa-the-gioi-nam-2015.html>
 - o <http://www.redcross.org.vn/redcross2/vn/home/InfoPreview.jsp?area=1&ID=17956>
 - o <http://vanhoadoisong.vn/news/index.php?&strurl=93591>
 - o http://dangcongsan.vn/cpv/Modules/News/NewsDetail.aspx?co_id=10045&cn_id=738416
- TV news:
- o VTV1 Good morning programme: <http://vtv.vn/video/chao-buoi-sang-13-10-2015-96888.htm>: 1h17'10"
 - o VTV1 noon news: <http://vtv.vn/video/thoi-su-12h-13-10-2015-96935.htm>: 3'31"
 - o VTV1 evening news: <http://vtv.vn/video/thoi-su-19h-13-10-2015-96997.htm>: 33'35"
 - o VTC14 (disaster channel) live-broadcasted the event: <http://vtc14.vn/xa-hoi/nguoi-dan-nang-cao-kien-thuc-phong-chong-thien-tai-t54411.html>

Government Involvement

Headquarters level: Government representatives from the Northwest Steering Committee; Disaster Management Centre and National Centre for Disaster Prevention and Control, Water Resources Department (Ministry of Agriculture and Rural Development); National Search and Rescue Committee attended the event. The Northwest Steering Committee co-hosted the event with VNRC and IFRC.

At the local level: Leadership of Thanh Hoa Provincial People's Committee, Fatherland Front, Department of Natural Resources and Environment, Department of Health; representatives from relevant government agencies of 25 Northern provinces and cities attended the event.

Partner Involvement

As well as IFRC, Spanish RC also provided financial support for organizing the event. The event was attended by representatives of Spanish RC and Norwegian RC in Vietnam.

Social Media

Posts by VNRC staff received over 160 new likes and 9 shares, and over 20 comments.

- o <https://www.facebook.com/photo.php?fbid=1029950423733313&set=a.135319486529749.24034.100001550941255&type=3>
- o <https://www.facebook.com/emergencylivemagazine/posts/914600105242470>
- o <https://www.facebook.com/quachduchungctdphutho/posts/1672607896284074?pnref=story>
- o <https://www.facebook.com/quachduchungctdphutho/posts/1672608089617388>
- o https://twitter.com/iamly_ifrc/status/653449721416040448
- o <https://www.youtube.com/watch?v=MiyKujF1njM>



***NO IFRC-SUPPORTED EVENTS: Brunei, Malaysia, Singapore**