

HOW NATIONAL SOCIETIES CAN HELP NURTURE SOCIAL CAPITAL

STRENGTHEN VOLUNTEER NETWORKS

.....
SERVING AS A RED CROSS RED CRESCENT VOLUNTEER
BUILDS A SENSE OF INCLUSION IN A COMMUNITY



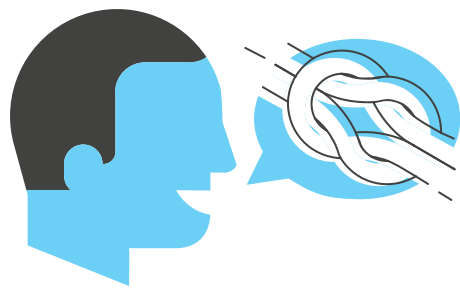
WORK IN PARTNERSHIP

.....
WORK HAND-IN-HAND WITH COMMUNITIES
AND ACTIVE LOCAL SERVICE DELIVERY ORGANIZATIONS



ENGAGE LEADERS AND INFLUENCERS

.....
BUILD ON THE TRUST AND KNOWLEDGE
OF COMMUNITY LEADERS FOR ADVICE
AND ASSISTANCE IN PROJECTS



ENHANCE COMMUNITY TRUST

.....
COMMUNICATE WITH COMMUNITIES
AND DEMONSTRATE TRANSPARENCY,
ACCOUNTABILITY, AND RELIABLE SERVICE DELIVERY
TO STRENGTHEN RELATIONSHIPS AND NETWORKS

BUILD FROM THE BOTTOM-UP

.....
ENCOURAGE AND SUPPORT
COMMUNITY-LEAD INITIATIVES

